

अनुव्रिथि

ANUVRITHI

NEWSLETTER FROM SNGIMS

Issue 6, April 2015



MATCHLESS ATTRIBUTES OF

SNGIMS

SNGMians
FLYING HIGH



SREE NARAYANA GURU INSTITUTE OF MANAGEMENT STUDIES
A Stand Alone B-School

(Affiliated to Anna University, Chennai & Approved by AICTE, New Delhi)

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Best Wishes from . . .

OUR PATRONS OF SREE NARAYANA GURU EDUCATIONAL TRUST



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Treasurer, SNGET



EDITORS' DESK

Dear readers,

We are extremely glad to bring forth the sixth issue of Anuvrithi. This issue of Anuvrithi has made a successful effort in piecing all the activities of SNGIMS, during the Academic Year 2014-15, into a spectacular master piece. The vision to fly high has been upheld in all the programs that we conduct in our campus. Every attribute for which SNGIMS stands for, in turn promises to bring about an ultimate makeover in the lives of our dear students. Every year, we are trying to get closer and closer towards the goals that we have sketched years back and this effort will continue forever.

Since 2008, SNGIMS has articulated a perfect vision for progressive transformation for the years ahead. Value addition among the students is the main motive and every effort is targeted for achieving the same. The parochialism in college education has resulted in the deterioration of many colleges in our belt. Our persistent effort is to address the negative stereotyping in the education market and to cut us away from this clutter. We are proud to proclaim that our tireless efforts yield fruitful results consistently.

Wish you a happy reading...



Dr. Rajeswari Krishnan
Principal, SNGIMS



Dr. P. Radhakrishnan
HOD, SNGIMS



Dr. Devi Premnath
Associate Professor, SNGIMS

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ACCOLADE IN ACADEMICS – UNIVERSITY RANKS

SNGIMS persists to bring out the best in academics. Our pride lies in producing excellent results and university ranks, every year. Our teaching and training have a clear vision of imparting valuable knowledge to the students on one side and exam orientation on the other; this has borne fruits this year also. The quest has resulted, in SNGIMS coming up in flying colors in various realms of academics, placements and in all curricular activities.

The year saw the best of performance in academics with seven students of 2012-14 batch securing university ranks among the 9450 candidates graduated in MBA from Anna University, Chennai. The result catapulted SNGIMS into the **first position** among Coimbatore colleges affiliated to Anna University and **second position** in whole of Tamil Nadu in terms of number of university ranks obtained.



Shija Raj Pillai
Rank - 04



Ajantha .R
Rank - 06



Sarath Kumar .R
Rank - 12



Gayathri .K .R
Rank - 18



Ramya .K .P
Rank - 39



Sreesha .O
Rank - 39



Pranitha .V
Rank - 48

We congratulate all the rank holders for the laurels that they have brought home!

ORIENTATION PROGRAMME

Team building is a major exercise that we impart in our b-school. Once the students join our team we make sure that the right attitude is set among them; all the first year students are taken for an outbound personality development camp. This year, the camp was organized at PACE Academy of Excellence, Near Siruvani, Coimbatore on 10th & 11th of September 2014. The students were split into teams and simulative exercises were given to hone their leadership qualities, presence of mind, time management, team building and interpersonal skills. The two day camp was well appreciated by the students. A very motivated team returned to SNGIMS!



PRABHODHANA 2014

PRABHODHANA, a five day outbound residential personality development program for the students of II MBA was organized by SNGIMS at Karl Kubel Institute for Development Education, Anaikatty, from June 30, 2014 to July 5, 2014. The program was designed to provide an opportunity for the students to bring out and showcase their inherent talents. It was conducted exclusively by the committed in house faculty team of SNGIMS. The entire faculty team stayed with the students all the five days to facilitate their positive transformation and to monitor their performance on a continuous and systematic way.



Daily, the sessions started with warm-up exercises at 5.45 am and ended up with sports & cultural events at 10.30 pm. In between, a lot of developmental activities such as presentations on Regional Trade Blocs, Business Quiz, Finance Games, HR Games, Marketing Games, Creativity Games, Mock Press, Best Manager and Treasure Hunt events were conducted. The presentations on the Regional trade blocs were highly professional and informative. The HR, Marketing and the Finance games gave the students a real feel of

what the practical pictures of these functionalities mean. Mock Press stole the show. Students dressed themselves as celebrities and answered to the questions confidently; it was indeed an infotaining show putting light on various sensitive issues namely corruption, environment, sexual abuse, religion etc. The event Best Manager went on for three hectic days with the students qualifying different stages to reach the final. An external trainer was invited to carry out the stress interview; the interview was a nail biting experience for the contestants and the students. Praseetha .S, the best candidate was adjudged as the Best Manager of the batch 2013-2015.



The students as teams showcased a wonderful presentation living up to the expectations of the faculty members. Certificates, medals and cash awards were presented to the students in the valedictory session. The Chief Guest of the event was Mr. M V Ravichandar, Vice-President-HR, Legal & Admin (Tamil Nadu & Kerala), Sundaram Motors, Coimbatore. The session was presided by Mr. P.M Vasu, Treasurer, SNGET. The students returned to the campus with elevated energy levels.

TRAINING & DEVELOPMENT

MENTORING

A day in SNGIMS starts with a mentoring session. The mentoring in SNGIMS is designed on the basis of Gurukula system. The faculty members as mentors interact with the mentees. The individual copies of business dailies, such as Hindu Business Line or Economic Times, given to the students are read in the session and a complete discussion is carried out. The important topics are later presented by the students which help them to have an in-depth idea of the topic discussed. The current topics related to management are dealt with. The faculty members give counseling to the students on matters related not only to academics but also personal matters.



Mentoring, the unique activity of SNGIMS helps in building a strong faculty-student bond, apart from imparting knowledge updation and communication skills to the students.

SEMINARS & PRESENTATIONS



Seminars and presentations is a routine activity in SNGIMS. Every Saturday, students are made to present a contemporary topic on management, in the Seminar Hall. The students are split into different teams and each team is allotted with a topic. The presentations are judged by the faculty panel. The Question Answer session that follows thereon, helps in proper understanding of the topic discussed. A very constructive feedback is given to the students which allows them to sharpen their presentation skills. This exercise helps the students to come out of their shells and to build confidence

in them to face the challenging tomorrow.

PLACEMENT PREPARATORY TRAINING

As the placement process commences in the third semester, the first and the second semesters are devoted for placement training. Every day, Soft Skills classes are conducted for the students of I MBA, from 5.00pm to 6.00pm. Three hours in a week are set aside for training and development. In the training and development sessions, students are mentored on preparation of Resume. Group Discussions are conducted on hot favourite topics of the recruiters. Mock interview sessions are carried out. These training sessions have helped our students to fair well in the on campus placement drive that we bring in, during the third and fourth semesters.

INDUSTRIAL VISITS

SNGIMS feels that educational field trips should give students the opportunity to have first-hand experiences, both nationally and internationally. The world is becoming more and more competitive, fast and different. The Educational trip allows for tactile experiences and give students the plenty of opportunities to make observations and observation is a big source to enhance intellectual development.

INTERNATIONAL INDUSTRIAL VISIT

This year, the students of II MBA were taken for a 5 day overseas trip to Malaysia on 10th July 2014. Malaysia being a favorite tourist destination, gives ample scope for sightseeing also. The visit to Royal Selangor Pewter Factory gave insights of the business environment there.



The visit concluded on 14th of July, helping the students to establish, co-relate and co-ordinate accurate concepts and enable them to make learning more concrete, effective, vivid and meaningful.

LOCAL INDUSTRIAL VISITS

The best lessons are learned at home as the saying goes, the II MBA students made a trip to Bangalore, Mysore and Coorg for a period of three days from 6th to 9th of March 2015. The team visited Mysore Silk Factory and learned about the various processes in detail. The Silk houses are very popular in Mysore and they play a very important role in the economy. The visit was able to give a better insight into textile industry and its various HR practices.



The scenic beauty of Udhagamandalam was a very welcoming sight for our first year MBA students. The First year students were taken to Riverside Tea Factory on 28th February 2015. The



various processes right from leaf plucking to powdering were well detailed to the students by the company officials. The classification of tea leaves according to the moisture content was explained, helping them to understand the very reason for the different quality of tea dust available in the market. They even gave complimentary tea packets to our students.

TEJOMAYAA 2015

TEJOMAYAA is the mega management meet that SNGIMS conducts every year. It is one of the flagship events that SNGIMS takes pride in conducting. Colleges across South India are invited. February 11, 2015 saw SNGIMS bursting with an enthralling crowd. Around 450 students from more than 30 colleges from Tamil Nadu and Kerala participated in Tejomayaa 2015. Various management events like Ad zap, Creativity Games, Business Quiz, Corporate Fashion Show and Best Manager were conducted to test managerial skills and the caliber of the students.



The events were judged by eminent personalities from various walks of life. The judges interacted with the students, helping them to get a better perspective of the various facets of management. The events were exclusively conducted by the students of SNGIMS. The Principal and the faculty members screened all the events thoroughly to make sure that they are innovative and of high quality in content and this makes Tejomayaa one of the favorite South Indian Management Meets, among the students community.

Ms. Divyashree of PSGR Krishnammal College for Women, Coimbatore won the Best Manager title. Nehru College of Arts & Science, Coimbatore won the overall championship. The valedictory session was graced by the Chief Guest Mr. K. Jagatheesan, Joint Director of Industrial Safety & Health, Coimbatore giving away the prizes to the winners. The function was presided over by Mr. P.M Vasu, Treasurer, SNGET. Tejomayaa 2015's success proved to be another feather on SNGIMS' cap.



VIKRAYANA 2015



On 20th March 2015, students of I MBA were taken for a marketing assignment. A village in the Othakkalmandapam area of Coimbatore was adopted for the same and the students, divided into teams, were given items that are used in the day to day life. Most of the goods in the assignment kits were new to the villagers; the students effectively convinced them to buy the items. A real picture of rural consumer behavior was portrayed in the course of the activity. The students enjoyed every bit of interaction and

also were able to understand the spending patterns and the demographics of rural India. All the teams came out successfully selling all the items with a reasonable profit. The students donated the entire profit made by them to ASSISI Snehalaya, an NGO supporting HIV affected children.

CAMPUS VIBRANT WITH CELEBRATIONS

ANNUAL DAY

All's well that ends well. The annual day in SNGIMS is an event which helps the students and the staff to cherish all the wonderful activities that had taken place in the campus. The tradition of passing on the light of glory by the outgoing students to their juniors usually marks the event. ANUVRITHI, the annual newsletter of SNGIMS is also released on this day.



The annual day for the Academic year 2013-14 was conducted on 12th April 2014. The chief guest of the event was Mr.K. Ramalingam IRS, Commissioner of Income Tax-I, Coimbatore. The prizes, medals and certificates were distributed by the Chief Guest to the achievers in Sports and Academics.

FRESHERS DAY

Freshers' day was organized on 26th August 2014. The second year students gave a warm welcome to their juniors. Many games and skits were organized by the senior students. The activities in SNGIMS were briefed by the seniors to the freshers with great pride. A very friendly atmosphere was created to make the first year students to feel at home.

ONAM CELEBRATION

Onam, the celebration of harvest and flowers, was a glorified event in our campus. The girls dressed in the traditional Kerala Saree and boys in Mundu and shirt, lit the campus spirits on 5th September 2014. The pretty flower carpets depicted various flavours of Kerala. Mythology was recreated by one of the students dressing up as Mahabali and honouring the event. The campus started vibrating with chendamelam. Special Onam games, Thiruvathirakali, dances, songs and the mouth watering Sadhya marked the Onam celebrations.



SPORTS DAY

A sound mind lives in a sound body. The holistic development in SNGIMS takes into account the fitness part too. Sports activities are areas where students are encouraged to participate. Sportsmanship and team building form a part of the attitude shaping exercise. This year annual sports day was held on 25th March 2015. The competing teams were represented by the students of I MBA and II MBA. Winning was a question of pride for each of them. Football, Cricket, Throw ball, Caroms and Chess were the events listed in the charts. The students gave a sizzling performance in spite of the scorching sun.



STUDENTS' CO-CURRICULAR ACTIVITIES

Every year, students are encouraged to exhibit their talents not only within the four walls but also are allowed to venture out. The participation in various events helps them to make a SWOT analysis of their own. It also helps SNGIMS to make its brand felt in the educational arena when our students win prizes in various events.

On 29th September 2014, II MBA students of SNGIMS participated in 'Phronesis' 2014, an intercollegiate meet conducted by Karunya University Business School, Coimbatore.

Team SNGIMS participated in a three day National Seminar titled Corporate Governance and Social Responsibility organized by Sree Narayana Guru College, Coimbatore from 7th to 9th of October 2014.

On 27th February 2015, team SNGIMS participated in an intercollegiate Management meet named 'Exemplar'15, conducted by Hindusthan College of Arts and Science, Coimbatore. Our team represented by Aiswarya .P, Vinith .D, & Murugan won the II prize in the HR event.

On 4th March 2015, team SNGIMS participated in 'Dazzler'15, an intercollegiate management meet conducted by SNT Global Academy of Management Studies and Technology, Coimbatore.

Team SNGIMS participated in 'GIMFEST '15 an intercollegiate management meet conducted by Guruvayurappan Institute of Management, Coimbatore on 6th March 2015.

On 11th March 2015, our team again participated in 'ADROIT'2015 a management meet conducted by DJ Academy , Othakkalmandapam, Coimbatore.

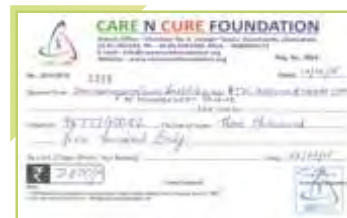
CSR ACTIVITIES

To create a positive alignment with society, it is important that the existing institutions have to act with much responsibility. SNGIMS understands this and has tried to sensitize the students on such issues.

Sumesh B R, Abhijit. M, Vivek K R and Jinish Girijan of II MBA attended a three day workshop on Corporate Social Responsibility conducted in association with Shanti Ashram and Sree Narayana Guru College from October 23rd to 25th of October 2014. On day one, the students were briefed on the role and importance of CSR. Eminent personalities from Pepsico, CRI Pumps and Senthil Groups put light on the activities and the projects undertaken by them in this regard. On the last day, they also visited organizations like Shanthi Social Service, where they could observe and get involved in social services.

Faculty members of SNGIMS have contributed towards a life saving operation of a three month old girl Nutan, through Care N Cure Foundation, New Delhi, during the month of April 2015.

Every year, students and faculty members of SNGIMS contribute some amount towards the purchase of medicines for the HIV infected children of Assissi Snehalya, Kaliapuram, Coimbatore. Our students conduct various games and entertain the inmates for a day. This year, our students visited Assissi Snehalya on 11th April 2015, distributed sweets and snacks to the inmates and handed over an amount 4050/- to the management.



VOICE OF ALUMNI

I feel proud to proclaim that I am an alumni of SNGIMS who graduated in the first batch in the year 2010. This year, I got a great opportunity to visit my college on behalf of Volkswagen to offer campus placements to my juniors. I was amazed to see my dear faculty members who played a commendable role in shaping my personality. I was equally amazed to observe the positive growth of the college. I felt happy that I was given an opportunity to share my experiences. Best wishes to all my SNGMians...



Thoufeeq K.M
Area Sales Manager, Volkswagen



MBA has become more meaningful after joining SNGIMS. This b-school has showed me a bounty of avenues in sharpening my skills. The institute has molded me as a dynamic personality, encouraging me to be more independent and has always given the freedom to think and perform in the best of my capacity.

Ranjith Krishna
Deal Management Analyst, Oracle - Bangalore

Today I have a decent job and a good status in the society, I owe this to SNGIMS. The College has unique programmes like Prabhodhana, Mentoring and Tejomayaa which have helped in grooming me as a professional as well as a human being. I cherish every moment in college...



Abhijit .P.S
Payroll Analyst, Xerox -Cochin



One thing which I can never forget is the wonderful faculty members and their classes. Every session was made interesting with case study discussions and group tasks. The hostel life was filled with fun and happiness and we used to celebrate all the important occasions in a grand way. I would like to thank all my faculty members for the encouragement and support that they have extended to me in all my endeavours.

Vipin Raj C.V
Sales Tax Consultant, VR Associates - Ernakulam

SNGIMS serves the purpose of education by instilling in every individual a blend of superior knowledge and virtuous character, thereby giving us a great platform to move ahead in life! We enjoyed every moment of our college life with the pleasant air-cooled classrooms, seminar hall and all other facilities provided with a professional touch by the management team.



R.Ajantha
Recruitment Support Executive, Newt Global India Pvt Ltd - Chennai



NIMISHA M
IT Recruiter, Gavin Resources, Coimbatore

Fruitful days in SNGIMS is an experience, I can never forget. I can honestly say that I have lived the college life to the fullest & I am happy about where I am today. I believe, a college choice is a big decision and I am proud that I have selected a college that is right for me. The real stars of SNGIMS are my teachers. They have molded me to the right shape by helping me adopt to a whole new style of learning. Their constant motivation has helped me to live my dreams. I am sure that SNGIMS will continue to maintain its excellence and character with great distinction.

FACULTY CORNER

One of the matchless attributes that SNGIMS often boast about is the competent and dedicated faculty members. The competence of our faculty members are also appreciated by the colleges in and out of Coimbatore. They are often called in to impart and share their knowledge on various platforms.

Dr. Rajeswari Krishnan was invited to be the Chief Guest and Resource Person for FDP on 'Writing Research Papers on Social Sciences by adopting Advanced Tools' in KSR College of Engineering, Tiruchengode on 23rd August 2014.

On 17th September 2014, Dr. Devi Premnath delivered a Guest lecture on 'Six Sigma & TQM practices in Corporate' to the students of PSGR Krishnammal College for Women, Coimbatore.

Dr. P. Radhakrishnan was a Resource person for an FDP on 'Derivatives' organized by Karpagam University, Coimbatore, on 18th September 2014.

Dr. Devi Premnath was invited as the guest speaker for a Kerala Government sponsored National Seminar on 'A New banking Landscape-Challenges and Perspectives' on 9th March 2015 at Rajiv Gandhi Memorial Government Arts and Science College Palakkad (Dt). She spoke on the topic 'New era of Banking - Future Financial Services'.

Dr. P. Ponmeenakshi delivered a guest lecture on the topic 'Application of Advanced Statistical tools in Social Science Research' on 6th March 2015 to the students of SNS College of Engineering, Coimbatore.

On 18th March 2015, Mr. P. Mayilrajan delivered a guest lecture on 'Recent trends of Marketing in India' to the students of SNS College of Engineering, Coimbatore.

Dr. P. Ponmeenakshi was a resource person for a seminar on 'Challenges in International Business' organized for the students of CIET, CIMAT and KKCAS, Coimbatore, on 7th April 2015.

Dr. Devi Premnath published an article on 'Impact of Training Interventions on Competency Building: A Study with reference to ACC Ltd., Coimbatore', in South Asian Journal of Marketing & Management Research (ISSN:2249-877X) (impact factor 4.748) Vol.4, issue 10, October 2014.

Dr. P. Radhakrishnan has become SEBI empanelled Financial Education Resource person and has undergone a three days training program from 08.03.2015 to 11.03.2015, conducted by National Institute of Security Markets (NISM).

On 20th December 2014, Ms.P.Ponmeenakshi was awarded PhD degree in Management by Bharathiar University. This achievement of Ms.P. Ponmeenakshi has added strength to the existing pool of doctorates in SNGIMS, thereby elevating the academic and research strength of our faculty team.



NETWORKING & KNOWLEDGE SHARING

Education is universal; it takes its wings and spreads across flying into different directions and showing one the new horizons of a beautiful life. SNGIMS has made it imperative that the very essence of management and the professional practice that we follow here in our campus can be shared across. We have a very good network with many colleges across the State. The faculty members as brand ambassadors travel miles across and deliver the best they can.

On 9th December 2014, Mr.T.K.Ashvin and Mr. M. Rajesh conducted a workshop to the final year students of Ayya Nadar Janakiammal College of Arts and Science, Sivakasi. They addressed around 700 students on the topic 'Management - the need of the hour'.

Dr. Devi Premnath and Mr. M. Rajesh, conducted a workshop for the Computer Science students of SNGC on 13.12.2014.

The team comprising of Mr.T.K.Ashvin and Mr. M. Rajesh met the students of Devanga Arts College, Aruppakotai and handled a session on 'Career Counseling' from 15th to 19th of December 2015.

On 27th January 2015, Mr. T.K. Ashvin addressed the students on the 'Future of Management courses in India' in K.R.College of Science, Kovilpatti.

On 28th January 2015, Dr. P. Jayakumar conducted a workshop on the 'Resume preparation and the basics needed for attending a job interview' in GVN College of Science and Arts , Kovilpatti.

On 2nd, 3rd, 4th and 5th of February 2015, Dr. Devi Premnath and Mr.M Rajesh conducted a workshop titled 'Management for Tomorrow' for the BCom, BCom(CA), BBM,BBM (CA) and BA English students of Sree Narayana Guru College, Coimbatore.

On 17th and 18th of February 2015, Dr. Devi Premnath and Mr. M. Rajesh conducted workshop titled 'Management in Science' for the BSC Microbiology, Biotechnology and Biochemistry students of Sree Narayana Guru College, Coimbatore.

Dr. P. Jayakumar and Mr. M. Rajesh addressed the students on 'The Role of Managers in Tomorrow's Competitive World' in SRNM College, Sattur on 19th and 20th of February 2015.



On 5th March 2015, Dr. P. Radhakrishnan, Mr. T.K.Ashvin and Mr.M.Rajesh conducted a workshop on 'Management Ethics' for the students of Government Arts College, Ooty.

On 4th March 2015, Mr. T.K Ashvin and Dr. P. Ponmeenakshi addressed the students on 'Importance of Communication Skills in Management' at St. Pauls College, Coimbatore.

Dr.P. Jayakumar and Mr. P. Mayilrajan conducted a Management workshop in Angappa College of Arts and Science, Coimbatore on 12.03.2015.

Mr. T.K.Ashvin and Mr. M.Rajesh conducted a quiz program in Madura College and MTN College, Madurai on 13th and 16th of March, respectively.

Mr. P. Mayilrajan handled a session on 'Various Facets of Management' in Ratiammal College, Thiruvavur on 19th and 20th of March 2015. On 23.03.2015, Mr. T.K Ashvin , Mr.M.Rajesh and Dr. Ponmeenakshi. P conducted a Career Counseling session for the students of Kongunadu College of Arts and Science, Coimbatore.

On 30.03.2015, Dr. P. Radhakrishnan and Dr. Devi Premnath conducted a program titled 'MBA the next milestone' for the students of Govt Arts College, Ooty.

STUDENTS COUNCIL

SNGIMS gives a lot of importance in developing leadership skills by assigning responsibilities to the students for organising and conducting various quality activities. Each activity requires a good captaincy and this is ensured through our student council. The following are this year council members.



Sumesh. B.R
II MBA
Chair Person



Kasthuri. R
I MBA
Vice Chair Person



Asif. A
I MBA
Secretary



Neena. P
II MBA
Joint Secretary

AWARD WINNERS OF 2013 -15 BATCH

Academic Excellence



Sumesh. B.R

Best Outgoing Student



Praseetha .S

Best Co-ordinator



Manippandian .M

OUR FACULTY TEAM



OUR OUTGOING BATCH (2013 - 15)



PLACEMENTS 2014 - 15

This year too placement drive of SNGIMS was very promising with a lot of companies visiting our campus. Majority of our students were placed in reputed companies. The companies laid stress on good attitude and communication skills. We proudly present before you the placement details till date and we are happy to inform that a few more companies are still in the pipeline.....



S. No	Date	Name of the Company	Students Placed	Position offered
1	14.12.2014	Archos SDC	3	Business Development Executive
2	02.01.2015	AMEX	--	Marketing Executive
3	23.01.2015	Careernet Consulting	List Awaited	-
4	28.01.2015	IATOME ELECTRIC (I) PVT LTD	2 Shortlisted	Business Development Executive
5	29.01.2015	Solvers India	10	Finance Officer
6	29.01.2015	BNP Paribas	--	Process Executive
7	04.02.2015	Jaro Educational Solutions	2	Business Development Executive
8	05.02.2015	Trade India	5	Business Development Executive
9	06.02.2015	HDFC	1	Sales Officer - Retail Banking
10	09.02.2015	Phoenix Motors	7	Marketing Executive
11	11.02.2015	Mitsubishi Motors	3	Marketing Executive
12	18.02.2015	Delvin Pharma	13	Marketing Executive
13	18.02.2015	Getit Infomedia	3	Marketing Executive
14	23.02.2015	Thyrocare Ltd	12	Marketing Executive
15	20.03.2015	UAE Exchange	Result Awaited	Business Development Executive
16	25.03.2015	PKP Tex	1	HR Executive
17	26.03.2015	TOP Graphics	1	Executive-Accounts

CAMPUS TALK

I thank the Management, Principal and Faculty team of SNGIMS for bringing companies for on-Campus placement. This unique effort by SNGIMS has given me an opportunity to work as a Management Trainee with a reputed company like Volkswagen. The company has also provided us with a handsome stipend and free accommodation during the project duration. Abijith .M, II MBA

SNGIMS has given us a great platform to put our theoretical knowledge to use. We were asked to undergo on the job training at APM United Group, Coimbatore. This effort has helped me to sharpen my skills and understand the requirements needed to work in a corporate. My practical training at APM Group helped me to secure a Job at Trade India. I thank the Institution from the bottom of my heart. Saravanan .C, II MBA

PLACEMENTS @ SNGIMS

CURRENT RECRUITERS - 2015



OUR PREVIOUS PLACEMENT PARTNERS



LIFE @ SNGMIS

