

anuvrithi

# ANUVRITHI

NEWSLETTER FROM SNGIMS

Issue 7, April 2016

LEADING TO  
EXCEL...



**SREE NARAYANA GURU INSTITUTE OF MANAGEMENT STUDIES**

A Stand Alone B-School

(Affiliated to Anna University, Chennai & Approved by AICTE, New Delhi)

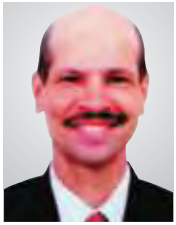
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Best Wishes from . . .

## OUR PATRONS OF SREE NARAYANA GURU EDUCATIONAL TRUST



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# EDITORS' DESK

Dear readers,

Our vision is ambitious and task arduous; we at SNGIMS have undoubtedly tried our best to bring in life into the campus with myriads of events. There was much promise in what we could achieve. We have always tried to understand students related issues in hope of inspiring positive change on campus. It is an honor to talk about this institute which has transformed itself on all constructive grounds to keep in pace with the ever competitive environment. A symbiosis can be seen in the way we progress and we are proud to say that we have successfully marched to the pinnacle because of the unique relationship that we share with our students. This forthcoming issue of Anuvrithi is an insight into the competitive spirit, dedication and drive showcased by team SNGIMS. Anuvrithi is indeed a window providing a panoramic view of the academics, sports, literary activities and achievements of SNGIMS. We are a small group of thought and commitment, who believe in dreams and there is a relentless effort on our part to make every dream a reality. We understand that to achieve anything we require faith and belief in ourselves. Our faith and uniqueness help us to smile with confidence, when yet another promising day brightens up our lives ...



**Dr. Rajeswari Krishnan**  
Principal, SNGIMS



**Dr. P. Radhakrishnan**  
HOD, SNGIMS



**Dr. Devi Premnath**  
Associate Professor, SNGIMS

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Issue 7, April 2016

## EDITOR IN CHIEF

Dr. Rajeswari Krishnan

## EDITORS

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Dr. Devi Premnath

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Mr. P. Mayilrajan

Mr. J. Prabaharan

## ACADEMICS - SNGIMS RULES AGAIN!

When it comes to academics, SNGIMS rules again! We continue our saga of bringing out the best in academics. Our untiring quest has been duly rewarded and this has in turn motivated us to do the best in the years to come. The students are trained intensively not only from the exam point of view but also to upgrade and update their knowledge store. The clarity in vision has helped us to bring in quality academics, every year. We have continuously tried to weave our curriculum into a more practical oriented one that will fit the classrooms as well as the corporates where our students are going to make their mark in the future. Appropriate strategies such as completing the syllabus well in advance, monitoring the academic progress and evaluating it in and out, are the reasons for the success. This year too, our academic performance has again added sheen to our brand and reputation. It is indeed remarkable to see five of our students securing University ranks in Anna University examinations. **It is worth mentioning that among Coimbatore colleges offering MBA, SNGIMS secures the first position in terms of number of ranks.** Team SNGIMS feels proud and we jointly congratulate all the rank holders for the honour that they have brought home!



**Sumesh .B.R**  
Rank - 9



**Ajisha .C.C**  
Rank - 9



**Praseetha**  
Rank - 39



**Sujitha Jayadevan**  
Rank - 43



**Shilpa .S**  
Rank - 50

## ORIENTATION PROGRAM

Students of I MBA are taken out for an orientation program, every year. It is an activity based learning program where simulative exercises are given to hone their skills. The main focus is on Time management, Leadership skills, Interpersonal skills, Team building etc. This year's orientation program was conducted by LEAP Academy, Coimbatore at their campsite at Mettupalayam, Coimbatore, from 14<sup>th</sup> to



18<sup>th</sup> of September 2015. The main objective of the orientation programme is to give the students a feel of the course underway and also to make them understand some basic life skills which he or she will carry throughout his/ her life. The camp was successful in unifying the students into team SNGIMS. A motivated team returned to SNGIMS with zeal and energy.



## PRABHODHANA' 15

Prabhodhana is an outbound personality development program conducted by the faculty team of SNGIMS. This year's Prabhodhana was conducted at Karl Kubel Institute for Development Education, Anaikatty for 4 days from 22<sup>nd</sup> to 25<sup>th</sup> of August 2015, for the students of II MBA. A day at Karl Kubel starts with warm-up exercises and yoga at 5.45 am and ends up with sports & cultural events at 10.30 pm. In between, various activities such as Presentation on Sector Analysis, Business Quiz, Finance Games, HR Games, Marketing Games, Creativity Game, Best manager and Treasure hunt events were conducted. The Sector Analysis was highly informative and had a lot of insights that gave the students a real picture of the industries and their working in the Indian context.



The HR, Marketing and the Finance games threw light on the various functionalities of management. The event best manager went on for three hectic days with the students qualifying different stages to reach the finale. An external trainer was invited to carry out the stress interview, which was a nail biting experience for the contestants and the students. The best candidate was adjudged as the best manager of the batch 2014-2016. The sports sessions in the evening was refreshing. Faculty members and the

students played throw ball, volley ball and cricket. The matches organized between various teams added on fire to the existing competition among them. The students as teams showcased a wonderful performance living up to the expectations of the faculty members. Certificates, medals and cash awards were presented to the students in the valedictory session. Mr. Gandhimathinathan, Chairman, NIPM & GM-HR, Pricol Ltd., Coimbatore was the Chief Guest. The session was presided over by Dr. V.P. Prabhakaran, Secretary, SNGET.





## ABHIKRAMA' 15

SNGIMS organized ABHIKRAMA 2015, the Welcome Ceremony of the 8<sup>th</sup> batch of MBA students on 01.09.2015 at 10 am. The ceremony was attended by 120 students belonging to the 2015-17 batch of MBA accompanied by around 50 parents. Dr. Rajeswari Krishnan, Principal, SNGIMS welcomed the gathering. Dr. Devi Premnath and Mr Ashvin T K, faculty members made a presentation on the



glimpses of SNGIMS, highlighting the performance and achievements of SNGIMS, which was well appreciated by the gathering. Rtn. R. Hendry Amalaraj, District Chairman- Rotary information, Rotary International District 3201 was the Chief Guest of the day. He motivated the students by quoting examples of many achievers around the world. The function was presided over by Mr. N. Prabhakaran, Chairman and felicitated by Mr. P. M. Vasu, Treasurer, SNGET.

## GURUPRAGATI' 15

Gurupragathi is a Faculty Development Program (FDP) organized by SNGIMS for the benefit of the faculty community in and around Coimbatore. This year's Gurupragathi was specially organized on December 5, 2015, for the faculty members of SNGC/SNGPC/SNGIMS, to motivate them and work for the betterment of Sree Narayana Guru Group Institutions. The session was handled by Dr. Manovaraja, CEO, Fragrhen Academy, Tirunelveli. The FDP was much appreciated by the participants.



## TEJOMAYAA' 15



Tejomayaa is a mega management meet conducted by SNGIMS. This year Tejomayaa was conducted on 24.02.2016. The Management meet of SNGIMS is much welcomed by the students all over Kerala and Tamilnadu. Tejomayaa was inaugurated by Mr. Sunil Haridass, Chairman, SNGET and was felicitated by Dr. T.R. Krishnan, Vice Chairman, Mr.K.A.Pankaj Kumar, Joint Secretary and Mr.M.P.Vijayan, Treasurer, SNGET. It is one of the flagship events that SNGIMS takes pride in conducting. Around

300 students from more than 20 colleges from Tamil Nadu and Kerala participated in Tejomayaa 2016. Various management events like Ad zap, Creativity games, Business Quiz, Corporate fashion show and Best Management Team were conducted to gauge the inert talents and skills of the students. Each event is innovatively designed and conducted by the students. The valedictory session saw the Chief guest, Dr.K.Selvaraju, Secretary General, SIMA, Coimbatore, giving away the

prizes to the winners. The function was presided by Mr. T S Harishkumar, Secretary, SNGET. Tejomayaa' 16 was a grand success .

### SAMVIKSHANA' 16



One of the main areas, where a post graduation institute should concentrate is on research and its applications. Understanding the thrust for research, SNGIMS organized Samnvikshana'16 on 05.03.2016. Samvikshana is a research based activity . Topics having societal relevance were taken up for the study. The questionnaires were framed in consultation with the faculty members and the students were taken to various locations within the city for data collections. The empirical analysis gave a deeper insight into the research. The presentations on the research undertaken and the Q&A sessions that followed was able to inculcate the research drive in them.

### VIKRAYANA' 16

On 2<sup>nd</sup> April 2016, students of I MBA were taken for a marketing assignment. The entire field work was done in Othakalmandapam, Coimbatore. The students were split into various teams and were given kits which had various household articles. Most of the goods in the assignment kits were new to the villagers. The students explained to them the uses and convinced them to buy the items. Different strategies were woven to sell the items in their kitty. A real picture of rural consumer behavior was portrayed in the course of the activity. The students enjoyed every bit of interaction and also were able to understand the spending patterns and the demographics of rural India. The summer heat could not dry out the enthusiasm of the young managers. There was a very tough competition among the teams to bring home maximum profit. The day ended with the students sharing their experiences.



### MANOGAT' 16

Manogat, a paper presentation competition for the students of SNGIMS was organised on 22<sup>nd</sup> April 2016. The students were given contemporary topics and they were made to present their ideas in a creative way. The heated environment sets in when the students try their best to bring out the best they can, to win the title. External judges did the honors of rating the students' performance. This knowledge gaining exercise was much appreciated by the students. Cash prizes were given to the winning teams.



## TRAINING & DEVELOPMENT

### MENTORING & NEWS READING

The students of SNGIMS, both first and final years, are divided into groups and assigned to individual faculty members who act as mentors. Every day, 45 minutes, i.e. from 9.15 am to 10 am, is allotted for mentoring session. Each student is given a newspaper, either Economic Times or Business Line. The students, as mentees, sit with their mentors and go through the news of the day, followed by a healthy discussion on important matters. The mentors give special attention to their respective mentees so as to help them not only in academics but also in resolving their personal issues.



### IN HOUSE TRAINING - INTERNAL

Inhouse training programs are an added attraction to the MBA curriculum. SNGIMS allots 4 hours a week exclusively for training and development. The training helps the students to prepare themselves for the ever competitive placement drives. The dynamics needed for a managerial job is infused into the students through these training sessions. Motivational classes help in increasing the morale and the confidence level of the students. The training sessions are handled by our own faculty team. During these 4 hours, students are given training based on their levels and requirements, as under:



- For the I MBA students, the training sessions focus on English language, confidence building and grooming
- A more rigorous training is given for II MBA students. The training sessions concentrate more on placement requirements viz. Resume building, Group discussions and Mock interviews

SNGIMS makes it compulsory for all the students to make presentations in groups of 5 or 6 on relevant topics assigned to them by the faculty in-charge. This year, the students' presentations were organized on 30<sup>th</sup> & 31<sup>st</sup> of October 2015.

### IN HOUSE - EXTERNAL RESOURCES

Soft Skills Training on 'Life Skills' was given to the students of I MBA by Dr. Manovaraja, CEO, Fragrhen Academy, Tirunelveli, who is well known for giving need based training to both students community as well as corporate executives, on 28<sup>th</sup> & 29<sup>th</sup> of October 2015.

Placement training on Resume building, Group Discussions and Interview skills was given to the students of II MBA by the trainers of Keymind Learning India (P) Ltd, Coimbatore, for 3 days from 13<sup>th</sup> to 15<sup>th</sup> of October 2015.





## CORPORATE RENDEZVOUS

SNGIMS gives utmost importance for practical exposure and industry interactions. We believe that the students benefit greatly from being exposed to the additional perspectives that a guest lecture can provide. The embedded insights from various realms of management were made accessible through various sessions. Every month a guest lecture is organized to infuse into the students the academic nuances of management and its theories. The resource persons were successful in bestowing the best of knowledge to our students.

Mr. C. T. Mahizharasu, Senior Manager, SBI Funds Management Pvt. Ltd., Coimbatore addressed the students on 'Mutual Funds' on August 4, 2015.

Mr. Murugesan, Regional Head, Trade India, Coimbatore addressed the students on 'How to get ready for Placements', on December 30, 2016.

Dr. Chandrasekar, Director, Management Studies, Karpagam College of Engineering, Coimbatore addressed the students on 'Production Management' on February 19, 2016.

Dr. AGV Narayanan, Dean, Faculty of Management, Erode Builders Educational Trust's Group Institutions, Erode gave a lecture on 'Advertisement Clutter', on March 19, 2016.

Ms. Annapoorani, ARC Foundation, Coimbatore gave an insight on 'Organ Donation' to the students of SNGIMS on March 16, 2016.



## INDUSTRIAL VISIT

We, at SNGIMS, understand the importance of global travel. It helps the students to acquire skills which are very valuable in the professional world. The prime motive of an international trip is to awaken intelligence in students and the teachers as well. With a wealth of attractions from nature to history, culture to adventure, Malaysia was selected as the destination for the visit. The Educational trip allows the students to have a global connect at their personal level without the structure of the classroom, these exercises are successful in providing new educational environments and experiences to the students.



The II year students of MBA were taken for 4 day overseas trip to Malaysia on July 2, 2015. Malaysia being a favorite tourist destination gives ample scope for sightseeing also. The visit to the Pewter factory gave insights of the business environment there. The visit concluded on July 6, 2015. The students returned home with a lot of cherishing moments.





The Queen of hills, Ooty welcomed our I MBA students on February 13, 2016. The students were taken to Shanthi Tea Factory, Ooty. The company officials explained the entire process right from leaf plucking to powdering in detail to the students. The classifications of tea leaves according to the moisture content were explained helping us to know the very reason for the different quality of tea dust available in the market.

## FESTIVE SPIRITS AT SNGIMS

### ANNUAL DAY

Our Annual day gives us a retrospection of all the activities in the campus. It is on this day, the achievers are rewarded with due recognition. Cash prizes, medals and certificates are distributed to the students for their achievements. The outgoing students traditionally pass on the 'Light of Glory' to their juniors.

Annual day marks the end of the academic year and Anuvirthi, the News letter of SNGIMS is released on this day.



### INDEPENDENCE DAY



The 66<sup>th</sup> Independence Day was celebrated with great pomp and splendor. The entire campus was beautifully decorated with tricolor flags. The function started with the unfurling of the National Flag by our Principal. Various programs by the student's instilled the spirit of patriotism in the campus.

### REPUBLIC DAY

Republic Day celebrations on January 26, 2016 were celebrated in all its solemnity and grandeur at SNGIMS campus. The chief guest of the day was Dr. T.R Krishnan, Vice Chairman, SNGET and he hoisted the flag. The campus echoed with patriotic fervor and the students took an oath to bring about a new and promising India.



### FRESHERS' DAY



Freshers' day was organized by the students of II MBA to welcome their juniors to SNGIMS family, on September 11<sup>th</sup>, 2015. The seniors organized various games and cultural programs in welcome of the juniors. The unique culture of SNGIMS and its values in one's own life was wonderfully infused into the freshers. There was lot of fun and frolic and this gave a beautiful start to the freshers, who blended with their seniors with much ease.

## SPORTS DAY

Sports seem to bring in the best in the students. Sports day was organized on 23<sup>rd</sup> April 2016. Various sports events namely cricket, football, throw ball, tennikoit, carom and chess were conducted. This year also a heated competition took place between the first and final years. The scintillating performance of the students made the sports day quite exciting and electrifying.



## PARTICIPATION IN INTERCOLLEGIATE EVENTS

Students of SNGIMS are always encouraged to participate in inter-collegiate events. The participation provides the students, introspection into their caliber and talents. Students of various colleges meet and there is a tough competition to prove their mettle and to hold high the banner of the institution that they are representing. The following are the events attended by the students during the year:

- 'DAKSH' an intercollegiate management meet organized by DE Pauls Business School, Ernakulam on 07.10.2015 was participated by our students
- Our students I MBA participated an Intercollegiate Management meet named 'Tycoons 2015', organized by Jamal Mohammed College, Trichy on 07.10.2015
- Students of I MBA participated in 'HIMAC' an intercollegiate organized by Hindustan Institute of Technology, Coimbatore on 15.03.2016
- Our students presented a paper titled 'Job satisfaction' at Pollachi College of Arts & Science on 19.03.2016
- Students of IIMBA had participated in the International Conference on Research avenues in Social Sciences on Feb 4<sup>th</sup> and 5<sup>th</sup> 2016 organised by Sree Narayana Guru College

## FACULTY ACHIEVEMENTS AND KNOWLEDGE SHARING

SNGIMS has a very dedicated and knowledgeable team of faculty members with a perfect mix of Industry and Academic experience. Many of our faculty members are Doctorates. Their competence is well recognized and most sought in the Academic field. They share their knowledge in various forums as under:

### GUEST LECTURES DELIVERED

#### Dr. P.Radhakrishnan, HOD

Lecture on 'Indian Capital Market' to the B. Com students of Sri Ramalinga Sowdeswari College of Arts & Science on August 26, 2015.

Lecture on 'Investor Awareness' to the B. Com students of Sri Narayana Guru College on September 8, 2015.

Lecture on 'Investment in Primary & Secondary Market' to the B. Com students of Pioneer Arts & Science College on September 16, 2015.

#### Dr. Jayakumar, Associate Professor

Lecture on 'Business Research Methods' for final year B. Com students of Rathinam College of Arts & Science on July 13, 2015

Workshop on SPSS for the M Com Students of SNGC on December 9, 2015.

Lecture on 'Equal opportunities and its importance in life' at SNGC on 09.03.2016.

**Dr. Devi Premnath, Associate Professor**

Lecture on 'Classroom Etiquettes' to BBM students of Sree Narayana Guru College on August 20, 2015.

Lecture on 'Classroom to Corporates' to BBM students of Sree Narayana Guru College on January 10, 2016.

Lecture on 'Myths and Mystiques of feminism' on Women's Day on 08.03.2016.

**Dr. P.Ponmeenakshi, Associate Professor**

Lecture on 'Ways to enhance Employability' at Coimbatore Institute of Engineering & Technology, Coimbatore on 07.03.2016.

Lecture on 'Business Incubators & Accelerators Management' at Dhanalakshmi Srinivasan College of Engineering, Coimbatore on 11.03.2016.

Lecture on 'Marketing Research in Recent Trends' at SNS College of Engineering on 07.04.2016.

**Mr.P. Mayilrajan, Assistant Professor,** gave a lecture on 'Challenges on start-ups in the globalised economy' at SNGC on 09.03.2016

**PARTICIPATION IN SEMINARS / CONFERENCES**

Dr. P Jayakumar and Dr. Devi Premnath acted as moderators for International conference on Research Avenues in Social Sciences organized by SNGC on 4<sup>th</sup> and 5<sup>th</sup> of February 2016.

Dr.P.Ponmeenakshi participated in international conference on 'Research Avenues in Social Sciences' organized by SNGC and presented a paper on 'To revamp and reboot Education System in India' on 05.02.2016.

Dr.P.Ponmeenakshi participated in a UGC sponsored National Conference organized by Avinashilingam University and presented a paper on 'Transition of Indian international trade with Mexico & Brazil and its new frontiers' on 06.02.2016.

Mr. M.Rajesh acted as a resource person for the National Seminar on 'Transition from College to Corporate' organized by Pioneer College of Arts & Science, Coimbatore on 29.02.2016.

Mr.S. Balachandran was the Resource person for a State level seminar organized by Micheal Job College on Insurance Sector for Inestimable Development of India.

**CAREER DEVELOPMENT WORKSHOPS CONDUCTED**

Mr. M.Rajesh & Mr.P. Mayilrajan at ADM College, Nagapattinam on 22<sup>nd</sup> & 23<sup>rd</sup> of December 2015.

Mr. M.Rajesh & Mr. P.Mayilrajan at Devanga Arts College on 06<sup>th</sup> to 09<sup>th</sup> of January 2016.

Mr. S.Balachandran & Mr. M.Rajesh at GVN College, Kovilpatti on 19<sup>th</sup> & 20<sup>th</sup> of January 2016.

Dr.P. Jayakumar & Mr.P. Mayilrajan at SRNM College, Sathur and KR College, Kovilpatti from 19<sup>th</sup> to 21<sup>st</sup> of January 2016.

Mr. P. Mayilrajan at St. Pauls Arts & Science College, Coimbatore on 22.01.2016.



Mr.P. Mayilrajan & Mr. J.Prabaharan at ANJAC College, Sivakasi on 08<sup>th</sup> and 09<sup>th</sup> of February 2016.  
 Mr. P.Mayilrajan at SRNM, Sathur & Mr. J.Prabaharan at Raju's College, Rajapalayam on 10.02.2016.  
 Dr. P.Radhakrishnan & Mr. T.K.Ashvin at Emerald Heights College, Ooty on 12.02.2016  
 Dr. P. Jayakumar & Mr. M. Rajesh at Govt. Arts College Ooty on 08<sup>th</sup> of March 2016.  
 Dr. Devi Premnath, Mr. M.Rajesh & Mr. J. Prabaharan for the students of Sree Narayana Guru College on 18<sup>th</sup>, 19<sup>th</sup> & 22<sup>nd</sup> of January 2016 and 12<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup>, & 22<sup>nd</sup> of February 2016.

**PUBLICATIONS**

Dr. Rajeswari Krishnan published a paper titled 'Influence of Behavioural factors on Investment Decision of Mutual Fund Investors' in AENSI journal of advances in Natural and Applied Sciences with ISSN:1995-0772; EISSN:1998-1090, 9(5)May 2015.  
 Dr. Devi Premnath published an article titled "A Study of Level of Awareness of the Respondents Towards Celebrity Endorsed Ads with Special Reference to FMCG Through Aided Recall technique" in Trans Asian Management Journal with ISSN:2279-0667, Impact factor 4.289, Vol : 4, issue 5-6 June-July 2015.  
 Dr. Rajeswari Krishnan published an article on 'A Study on Strategic Attitude of Individual Investors in Mutual Fund Investment decisions' in Asian Journal of Research in Social science and Humanities, Vol.6,No.4, April 2016, pp.470-483, ISSN 2249-7315.

**VOICE OF ALUMNI**

This campus has taught me how it is important to be like water than a bowl. I got ample opportunities to showcase my talents through many career programmes and activities organized as part of the curriculum exercise. The training programmes at the campus helped me to face the challenges of modern day corporate world. SNGIMS is like a family to me, where I had good interaction with all the professors and they gave me support in my studies and even personal matters. It is from there my life took a different turn.



**VIPIN A.P**  
 Managing Partner  
 Dream Day Designers Events and Caterers, Palakkad.

Learning at SNGIMS was quite enriching and meaningful. Being a person from a remote place, at first I found it difficult to merge myself into the competitive environment at SNGIMS, but the support from the faculty team helped me to groom myself. The confidence that I have today is indeed bestowed on me by this wonderful institution. Presently I am working as a faculty in VOC, College, Thoothukudi. My aim is to carve an image in the mind of my students that I interact just the way my faculty members have left an everlasting impression in my life.



**SELVAKUMAR,**  
 Assistant Professor  
 VOC College, Tuticorin.





This is a glorious moment for me when I am writing few words about my college. SNGIMS has provided me a wonderful environment and opportunity to learn and grow myself academically as well as to secure a place in the corporate world. The faculty members always motivated me to empower myself and were very friendly, enthusiastic, encouraging and supportive. Thank you SNGIMS for giving me such good faculty members who are my role models.

**Karthik Babu .K.B**

Junior Executive,  
Wipro Limited, Cochin.

I would like to express my sincere gratitude to SNGIMS for helping me to build a career. I cherish all the memorable moments of my MBA education with this institution. I would take this opportunity to thank my Gurus who have properly guided me in achieving the goals of my career. I have gained the knowledge and skills required for completing the assignments entrusted to me. I will be ever grateful to this institute for the wonderful takeaways that they have showered on me.



**Sarath Kumar. R**  
Accounts Assistant  
Xerox, Cochin.



SNGIMS is the best place where one can grow and develop the managerial skills that gave me confidence and changed my attitude towards studies. I cherish the memories and the favorite past times that I had in my life. I look forward to keep in touch always while I am away. The training and development sessions were a real boon for students like me, who come from rural areas. I dedicate my success to team SNGIMS.

**Saravanan.C**

Team Leader - Marketing,  
Hykon India Pvt limited, Coimbatore.

Hi Everyone,

To be frank, I enjoyed each and every moment of my college life. The various events organized in the institute helped in learning various life skills. The faculty members were all approachable; this made my life easy at SNGIMS. I offer my gratitude to my gurus for the unflinching encouragement in helping me further my career.



**VIVEK.K**  
HR-IT Recruiter  
Acliv Technologies Pvt Ltd, B'lore.

**CAMPUS TALK**



**AJAY .R**  
I MBA

It's a great experience in SNGIMS as we get all the inspiration needed to improve our inert skills. The outbound programs that was arranged in our college helped to understand the importance of a team and its capabilities. There is lot of professionalism in our campus, every faculty member gives us a feel that we are professionals. The case study analysis, role plays and the in-basket training has really helped us to groom ourselves to be empathetic individuals. Indeed the high sights of the institution as a whole has raised our caliber to the next level.

SNGIMS is a great campus with an awesome blend of talented faculty members. Here we are given all the opportunities to explore ourselves and this inturn helps to shape our personality. The various activities organised in the campus help to drive out the fear in us. My whole hearted thanks to the faculty members and the management for grooming me to be a better individual.



**SONA .B**  
I MBA

**PLACEMENT 2015-2016**

A dedicated placement cell ensures great placement opportunities for all students of SNGIMS. The drives are conducted periodically during the third semester to enable a fair career opportunity. With multiple recruiters under one roof, students can benefit from a variety of job opportunities. Following are the companies who have provided placements to our students, so far. A few more companies are in the pipe line.

Sl No	Date	Name of the Company	Students Placed	Designation
1.	12.09.15	Oracle	Vishak .P	Business Development Excutive
2.	22.09.15	Zoho Corporation	Vinith .V	Technical Support Engineer
3.	28.10.15	Vijay Dairies	Rajesh. R, Veerapandi. V, Gomathishankar .K, Venkatraman. R, Rajkumar. P, Suryavendhan. V, Karthikkumar. M, Gopalakrishnan. R, Dileep. D, Aravindkumar. N, Shafi. S, Karuthapandian. M, Kasthuri .R, Jothinandhini .M	Area Sales Officer
6.	23.09.15	Trade India	Sarathkumar .M.S, Suryavendhan.V, Karthikkumar .M, Karuthapandi. M, Prakash .S, Rajkumar. P, Eniyavan .S, Rajesh. R, Tamaraiselvan. K, Deepak .K, Jagadeesan .A, Ratheesh .R, Gokul. K Jothinandhini. V, Venkatraman. R,	Senior Executive Development
5.	04.12.15	Almas	Juwariya .M.P	Patient Relation Representative
8.	11.01.16	RDC Concrete	Dileep .D	Management Trainee
7.	18.01.16	Vivantha	Aishwarya .P	Team Member Front Office
10.	22.01.16	Hotel Arthi	Karthikmani .C	Management Trainee
9.	22.01.16	Vidya Sagar College	Deepthi .K. Nair	Teaching Trainee
11.	01.02.16	Vascoda Hotels & Resorts	Mythili .P, Purnima Sharma	Assistant Manager Accountant

## STUDENTS COUNCIL

SNGIMS gives a lot of importance in developing leadership skills by assigning responsibilities to the students for organising and conducting various quality activities. Each activity requires a good captancy and this is ensured through our student council. The following are this year council members.



**Mr. V. Jinash**  
II MBA - Chair Person



**Ms. G. Varsha**  
I MBA - Vice Chair Person



**Mr. Adersh .R. Nair**  
I MBA - Secretary



**Ms. Purnima Sharma**  
II MBA - Joint Secretary

## AWARD WINNERS OF 2014 - 16 BATCH

Academic Excellence



**Ms. A. Aswani**

Best Outgoing Student



**Mr. D. Dileep**

Best Co-ordinator



**Mr. D. Vinith**

## OUR FACULTY TEAM



## OUR OUT GOING BATCH 2014 - 16



**CURRENT RECRUITERS - 2016**



**OUR PREVIOUS PLACEMENT PARTNERS**

