

ANUVRITHI

NEWSLETTER FROM SNGIMS

Issue 3, May 2012



*Uniqueness paves
way to attain greater heights...*



"One Caste, One Religion, One God for Mankind"
-Sree Narayana Guru-



SREE NARAYANA GURU INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Anna University of Technology, Coimbatore & Approved by AICTE, New Delhi)

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From Chairman's Desk...

As Chairman of Sree Narayana Guru Educational Trust, I feel proud to observe the progress made by SNGIMS during this short span of four years. When I read through the pages of Anuvrithi, I feel that my dreams are coming true.

Placement and academic records are praiseworthy and I take this opportunity to congratulate SNGIMS team for their sincere and diligent efforts. As the theme of the current issue of Anuvrithi goes, indeed it is proving beyond doubt that this b-school is unique and is flying high. Let this flight of success continue forever.

N. Prabhakaran
Chairman, SNGET



From Secretary's Desk...

With great delight I congratulate the team SNGIMS for bringing up the third issue of Anuvrithi. The Newsletter exhibits the relentless efforts that SNGIMS takes in bringing up quality management education. I feel proud to see that our students have made a lot of achievements in placements and academics, proving themselves to be the true ambassadors of SNGIMS.

Let this pursuit continue and I extend my best wishes to the Principal and her team for all their innovative programmes.

V. P. Prabhakaran
Secretary, SNGET



Best Wishes from...



Mr. K. M. Shankaran,
Vice Chairman, SNGET



Mr. K. A. Raghavan,
Joint Secretary, SNGET



Mr. P. M. Vasu,
Treasurer, SNGET

From Principal's Desk...

I am extremely happy to bring out the third issue of ANUVRITHI and share delightfully our winning experiences of the academic year 2011-12 with you. When we look back, we do realize that we have faced a lot of challenges to prove ourselves and indeed we have proved and stamped SNGIMS as one of the best B Schools, most sought by aspiring students.

The strong and committed team of SNGIMS has taken tireless efforts to adapt the students to the fast changing educational and business environment. The students of I MBA have been directed to get accustomed to the unique SNGIMS culture which involves mentoring, news reading, knowledge updation, interactive learning, soft skill training, presentations and other developmental activities apart from advanced curricula of Anna University. Students of II MBA have been trained to acclimatize to the corporate culture so that they are successful in placements and career advancement.

Our hard work has brought fruitful results not only in terms of academics, students' transformation and development but also in terms of excellent placements with attractive pay packages. Our students are able to outperform their competitors and make the SNGIMS flag fly high.

My heartfelt thanks to the ever supporting management, congratulations to my committed team and best wishes to my beloved students!

Of course, Uniqueness at SNGIMS has paved way to attain greater heights...



Dr. Rajeswari Krishnan
Principal, SNGIMS

ANUVRITHI

Newsletter from sngims

Issue 3, May 2012

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Dr. Rajeswari Krishnan

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Mr. K. S. Dinesh

Mr. S. Balachandran

Mr. T. K. Ashvin

Ms. S. P. Greeshma

Mr. M. Rajesh

From the Architects of Anuvrithi...

We present before you our newsletter Anuvrithi with much pride and joy. The unique events in SNGIMS have decorated each page and we feel every year we are flying higher and higher, making our presence felt in the field of management education.

UNIVERSITY RANKS - CONSISTENCY PROVED AGAIN...

Academic Results are always the best at SNGIMS. This b-school has consistently produced University ranks in Anna University of Technology, Coimbatore. The institute extends its hearty congratulations to the proud rank holders of 2009-11 batch!



R. Gowri
28th rank



M. P. Sangamithra
31st rank



K. K. Asa
40th rank



J. JasmineGrace
43rd rank



N. P. Reeja
49th rank

STUDENTS' ACHIEVEMENTS - OUR BANNERS FLY HIGH...

The students of SNGIMS have always held the banner high. The training programs imparted in SNGIMS has levered the students to have an upper hand in all the management meets. The following details are the testimony of the laurels that our students brought home.....

? Four students participated in intercollegiate chess competition organized by Anna University of Technology, Coimbatore and secured 8th position on 15.09.2011.

? 15 students participated in LEGEND 11, intercollegiate management meet organized by Holy Grace Academy of Management Studies, Thrissur, and Kerala on 12th & 13th of October 2011. Among 43 colleges participated in the event, our students secured II Place in 'Carnival' event and III Place in 'HR Game'. They could also reach final round in 'Business Quiz' and 'Finance Game'.

? Our students of I MBA attended management meet organized by RVS Institute of Management, Coimbatore on 14.10.2011.

? Management, Calicut University, Palakkad on 22.10.2011. Among 40 colleges participated in the event, our students Kamal, Sumesh, Vishnu & Dheeraj bagged I Prize and a cash award of Rs. 1500/- in 'Brand War'. They reached final round in 'Best Manager' and

'Communication Game'. They were also the overall runners up of the meet.



? Our students participated in ARAMAGODAN, intercollegiate management meet organized by Jawaharlal Institute of Management & Technology, Ottapalam, on 17.11.2011. Among 14 colleges participated in the event, our students Suraj, Priya & Drishya bagged I prize and cash award of Rs. 2500/- in 'Communication Game' and I Runner-up in 'Best Manager' event.

? RAPTURE, Management Meet organized by Saraswathi Thyagaraja College, Pollachi on 20.02.2012. Vipin, Ranjith, Nivedh & Manu Purakkal won II Prize in 'Brand War' and our student was one of the finalists in 'Best Manager'.

? Our students participated in Quiz competition organized by Rathinam College of Management on 22.02.2012

? GENESIS, Management Meet organized by Nehru College of Management, Coimbatore on 24.2.2012 Vipin, Ranjith Krishna, Manu purakkal & Nivedh won I Prize in 'Brand War'

? CREDISA at Sree Narayana Guru College on 25.02.2012 Drishya & Joshwin won I Prize in English debate and



Suk

anya & Srivishnu won II Prize in Malayalam Debate.

? Our students participated in intercollegiate management meet organized by PPG Business School, Coimbatore on 02.03.2012. Joshwin bagged II Prize in 'Best Manager' and Ragvendran & Vishnuprasad won III Prize in 'Finance Game'.

Our students participated in intercollegiate management meet organized by Karpagam Institute of Technology, Coimbatore on 03.03.2012. Drishya & Sadhik bagged II Prize in 'Business Quiz'.

INDUSTRIAL VISITS - A REALITY EXPOSURE ...

? MBA curriculum includes an industrial visit. This academic year the students of II MBA were taken on a 5 days industrial visit from 29.09.2011 to 03.10.2011. They visited Bangalore, Mysore, Coorg & Wyanad. Following were the companies where the nitty-gritty's of management was witnessed and assimilated by our students:



1. Hindustan Aeronautics Ltd, Bangalore
2. Harrisons Malayalam Tea, Wyanad

? The students of I MBA visited V Guard Industries, Coimbatore on 14.03.2012. The visit gave a better idea of the production process, and plant layout to

GUEST LECTURES - LEARN FROM THE EXPERTS...

SNGIMS brings the best of experts. Students look forward for this rich exposure .This activity has always helped in filling up the lacunae between the books and the real world.

Date	Name of the Resource Person	Professional Profile of the Resource Person	Topic Handled
05.09.2011	Mr. G. Chandran	General manager (Retd.), Indian Overseas Bank	Global Recession and its impact on Indian economy
23.09.2011	Mr. K. Ganesh Babu	Director, Aashirvadh Financial Services Ltd, Coimbatore	Financial Derivatives
29.09.2011	Dr. R. Chandrasekhar	Professor & Consultant, Coimbatore	Corporate world is bigger than Classroom
28.10.2011	Dr. V. Subadra	HOD, Dept. of MSW, Sree Narayana Guru College, Coimbatore	Life Skills
04.11.2011	Mr. P R Ramesh Kumar	Advocate, Coimbatore District Court, Coimbatore	Consumer Protection Act
08.11.2011			Cyber Laws and Patent & Copyrights
15.11.2011	Mr. James Vineeth	Senior Consultant, Launchpad LLC, Erode	Attitude Development
02.12.2011	Mr. Joe A Sacaria	Assistant Director, Editorial, The Economic Times, Chennai	What is beyond MBA?
20.03.2012	Dr. R. Panneerselvam	Professor, School of Management, Pondicherry University	Operations Management - Aggregate Planning & MR Scheduling
17.04.2012	Mr. Krishnan Kutty	Director, Krish Academy of Excellence	Employability of MBA students.

ORIENTATION PROGRAM - BRINGING STUDENTS ON TRACK...

Induction of a student into SNGIMS has never been a herculean task. Both the faculty members and the students never felt the grit of it. Orientation programs have always made it easy as they are good ice-breakers and students naturally gel into the college culture .This year I MBA



students attended an orientation program at Athirapally on 15th & 16th, September 2011. It was an activity based learning program conducted by LEEP Learning Academy, Coimbatore. The activities had several objectives such as creativity, team building, confidence building, lateral thinking, motivation etc. Ms.P.Ponmeenakshi , Mr.Balachandran, Mr.T.K Ashvin and Mr. M.Rajesh accompanied the students. The program was well received by the students. They returned to the college with elevated energy levels.

PRABODHANA - INNOVATIVENESS INCULCATED...



In an effort of kindling innovative ideas and interest in management areas and to build the right attitude and confidence among students SNGIMS conducts an outbound programme ,which has become one of the flagship programmes. PRABODHANA, a four day outbound residential personality development program for the students of II MBA was organized by SNGIMS at Karl Kubel Institute for Development Education, Anaikatti from 26.07.2011 to 30.07.2011, aimed at holistic development of the students creating a positive transformation in them. The program was conducted entirely by the SNGIMS faculty team, who stayed with the students for all the four days. Every day, the sessions started with warm-up exercise at 5.45 am and ended up with sports & cultural events at 10.30 pm. In between, a lot of

developmental activities such as presentations on business perspectives of nations, Business quiz, GK & Sports Quiz, Finance Games, HR Games, Ad zap, Puzzle, Creativity Game, Computer puzzle, Product development, Mock press, Best manager and Treasure hunt events were conducted. The



events were given as group activities to the students and the winning teams were awarded with cash prizes, medals and certificates during the valedictory session by the chief guest Mr .U.K. Anathapadmanaban, President, Kovai Medical Centre& Hospital &President, Coimbatore Management



A DAY IN KARL KUBEL

5:45 AM - 6:45AM	Warm up exercises / Yoga
6:45 AM - 8:45 AM	Freshening up / Break fast
9:00 AM - 11:00 AM	Presentation on various nations
11:20 AM - 12:20 PM	Creativity Games / Puzzle
12:25 PM - 1:30 PM	Product Development / Ad-zap / Mock Press
1:30 PM - 2:15 PM	Lunch
2:20 PM - 3:20 PM	HR Games / Finance Games
3:20 PM - 5:00 PM	Tea Break
3:30 PM - 5:00 PM	Quiz - Business / GK & Sports
5:15 PM - 6:15 PM	Sports
6:30 PM - 7.30 PM	Best Manager
7.30 PM - 8.30 PM	Dinner
8.30 PM - 10.30 PM	Culturals

PARENTS-TEACHERS MEET - JOINT EFFORT TO A COMMON GOAL...

A Parents-Teachers meet was organized by SNGIMS on 27.11.2011. The main aim of this rendezvous is to provide parents an insight into the developmental activities which are initiated by SNGIMS. The golden relationship between SNGIMS and parents is one of the key factors which have helped this unique b-school to cater to their needs, ensuring complete satisfaction in all the areas. Presentations on various developmental activities that are undertaken at SNGIMS were made to



the parents. Mr. N. Prabhakaran, Chairman and Mr. V. P. Prabhakaran, Secretary, Sree Narayana Guru Educational Trust graced the occasion with their presence as management representatives. Around 50 parents attended the meet. There was a healthy discussion between the parents, teachers and the management representatives on the overall developments of the college. The parents expressed their satisfaction on various efforts undertaken by the college to improve their wards. They also gave valuable suggestions in the feedback session. Complementary laptops were issued to the students of I MBA. Mr. K.S.Dinesh, Mr.S. Balachandran and Mr. M. Rajesh, Assistant Professors were the coordinators of the program.



GURUPRAGATI 2012 - SHARPENING THE SKILLS OF FACULTY...

It has been almost three years that SNGIMS has been successfully enriching the intelligentsia. This year



GURUPRAGATI 2011 Faculty Development Program (FDP) was conducted on the topic “Art of Emblematic Teaching through Management Games & Case Studies” on 15.10.2011 at Hotel CAG Pride, Coimbatore. Dr.Selvam, Director, Industry-University Collaborations, Anna University, Chennai was the resource person. His sessions were very lively, energetic and informative. The program was classy and 45 participants from various colleges/ institutions attended the FDP with great enthusiasm. Dr. Venkitapathy, Director, BSME, Bharathiar University was the Chief Guest for the valedictory function. Mr. V. P. Prabhakaran, Secretary, SNGET and Mr. P. M. Vasu, Treasurer, SNGET blessed the event with their presence. Ms. P Ponmeenakshi and Ms. Sangeethanair were the coordinators of the program.



KARIKAYUKTA 2012 - NATIONAL SEMINAR...

For any institution to grow, activities relating to research and development have to be undertaken. Discussion and exchange of contemporary thoughts are the need of the hour for a holistic development. SNGIMS has always been instrumental in propelling this quest. SNGIMS organized KARIKAYUKTA, National Conference on 'Crowd Sourcing A New Management Paradigm' on 04.02.2012. More than 100 delegates participated and presented papers on topics related to Crowd Sourcing. Dr. Kanagasabapathy, Director, Tamil Nadu Institute for Urban Studies, Coimbatore was the Chief Guest for inaugural function. An edited book was duly released by the former .Dr. Karuppasamy, Director, SNS Business School, Coimbatore, Dr. V. Prince Martin, Professor, Sri Krishna College of Engineering & Technology, Coimbatore and Dr. Roji George, Associate Dean,



Saingits Institute of Management Studies, Kottayam, Kerala handled the three technical sessions on 'Crowd Sourcing Open innovations for HR transformations', 'Crowd Sourcing in Education' and 'Employment Opportunities for Researchers in Business & Corporate' respectively. Dr. A. Mohanasundaram & Ms. D. S. Latha,



Mr. Ashish K. Srivastava, Director Plant, ACC Limited, Coimbatore was the Chief Guest for the Inaugural session. Dr. Rajeswari Krishnan, Principal, SNGIMS gave the welcome speech. Mr. V. P. Prabhakaran, Secretary, SNGET gave the presidential address. Mr. Ashish K. Srivastava launched "Gyandheep", Prestigious Journal of SNGIMS. Mr. Vishnu, Students Council Chairman, SNGIMS delivered the vote of thanks.



HODs of SNGC was the chair persons for paper presentations. Mr. Yoga Edwin Sridhar, HR Manager, Cognizant, Coimbatore was the Chief Guest for the valedictory session and the best papers were awarded. Mr. N. Prabhakaran, Chairman and Mr. V.P. Prabhakaran, Secretary, SNGET graced the occasion with their presence. Mr.P. Radhakrishnan, HOD and Ms. Devi Premnath, Asst. Professor(SG) were the coordinators of the program



Management games were conducted to test the managerial skills of the students in various disciplines like Marketing, Human Resource, Finance, Business Quest & Best Manager. Mr. Y.E.Sridhar, Manager- HR, Cognizant Technologies Solutions, Mr. S. Hariharasubramanian, Director, Annamalai Capital Services Pvt Ltd, Dr. S. Manova Raja, CEO, Fragrhen



TEJOMAYAA '12 - BEAT THE BEST TO BE THE BEST...

Tejomayaa our intercollegiate management meet has always been a dream for the team SNGIMS. A management meet with a difference was the main aim. After much planning, Sree Narayana Guru Institute of



Academy, Tirunelveli, Mr. M. K. M. Manikandan, Asst. Professor, K. P. R School of Business & Mr. S. Vishnu Ram, Manager, Fragrhen Academy were the external judges for the events.

During the valedictory session, Dr. Rajeswari Krishnan, Principal, SNGIMS gave the welcome speech. Mr. P. M. Vasu, Treasurer, SNGET presided the session. Dr. S. Manova Raja, CEO, Fragrhen Academy, Tirunelveli was the chief guest for the evening. Mr. P. M. Vasu & Dr. Manova Raja distributed the cash prizes and certificates to the winners. Mr. Binu, Student of PSG College of Arts and Science won the Best Manager Event. SMS College, Palakkad took home the overall championship trophy. Mr.K.S.Dinesh and Mr.S.Balachandran, Assistant Professors were the coordinators of this successful management meet..

GYANDHEEP-THE JOURNAL FOR ENRICHING CONTEMPORARY MANAGEMENT THOUGHTS...

Gyandheep, an annual journal published by SNGIMS, is another feather in the cap of SNGIMS. This journal has been brought out with an objective of providing a platform to teachers, researchers and practioners for



sharing their comprehensions in the field of management. The journal bears an ISSN: 2250-3374 and the first issue was launched during Tejomayaa. The subsequent issues will be released in the month of January every year.

SOCIAL NETWORKING THE SNGIMS WAY...

We at SNGIMS always think and act beyond the horizons to extend our repository of skills to the outside world and this has helped us to build a good network in the educational industry.

To quote a few:

SNGIMS organized a Pookalam Contest in connection with ONAM, on behalf of SNGET at Sree Narayana Mission, Saibaba Colony, Coimbatore on 04.09.2011, exclusively for the students of age group between 16 to 21 years. Around 60 students (9 groups 2 groups from schools & 7 groups from colleges) participated in the contest. Mr. Dinesh, Assistant professor co-ordinated the program.

“Product Development” activity aimed at

bringing out the hidden talents and creativity of the students was conducted for the final year UG students of Sree Narayana Guru College on 08.12.2011, 04.01.2012, 12.01.2012 and 19.01.2012. Around 300 students participated in the event. Best performers were awarded with cash prizes. Mr. P.Radhakrishnan, HOD and Mr. T.K.Ashvin, Placement officer were the co-coordinators of the program.

“Product Development” activity aimed at bringing out the hidden talents and creativity of the students was conducted for the final year UG students of Sree Narayana Guru College on 08.12.2011, 04.01.2012, 12.01.2012 and 19.01.2012. Around 300 students participated in the event. Best performers were awarded with cash prizes. Mr. P.Radhakrishnan, HOD and Mr. T.K.Ashvin, Placement officer were the co-coordinators of the program.

We arranged a Guest Lecture on 'Skill Building and Career Guidance' to the final year UG students of Chittor Government College, Kerala on 24.02.2012. Ms.DeviPremnath, Assistant Professor (S.G), Mr.K.S.Dinesh, Assistant professor and Mr.T.K.Ashvin, Placement officer coordinated the event.

Career guidance counseling was given to final year students of Government Arts College, Ooty on 03.04.2012. The coordinators of the programme were Mr. P.Radhakrishnan, HOD and Mr. T.K.Ashvin, Placement officer.

CONSULTANCY SERVICES...

The reputation of SNGIMS has started attracting the corporate to our campus. United India Insurance Co. approached the institute for a training program on 'Soft Skills' for their employees. The program was designed to suit the needs of the trainees, and in this lieu a presentation was carried out on 27.01.2012. Satisfied



by our presentation, UIIC took our name in the trainers list for a two days module. An activity based module was imparted successfully by Mr. T.K.Ashvin, Mr. K.S. Dinesh and Mr. S. Balachandran, Assistant professors on 8th to 9th and 13th & 14th February 2012. The program was well appreciated by the trainees.

FESTIVE JUBILATIONS @ SNGIMS...

SNGIMS has always tried to inculcate the feeling of oneness in the minds of the students. The traditions and culture which forms the part and parcel of one's life is given due importance in this campus.



- Fresher's day was the first of the kind .The program was excellently organized by the students of II MBA on 18.08.2011. Presentations on activities and culture of SNGIMS were portrayed .The welcome party helped in breaking the ice and created a wonderful rapport between the seniors and juniors
- Onam was colorful the usual SNGIMS way. On 03.09.2011 SNGIMS turned into a mini Kerala with, Pookalam, Chenda melam, traditional wears, dances & games, Mavali's visit and grand sadhya were the highlights of the celebrations.
- Sarawathy Pooja & Ayutha Pooja were celebrated at the college premises on 04.10.2011.Melodious bhajans were sung which instilled tranquility all around.
- Diwali the festival of light was celebrated by the students with traditional games and crackers on 25.10.2011.Sweets were distributed in the campus . It was all fun and frolic for the students.

EXTRA CURRICULAR ACTIVITIES

Every year, we conduct sports for rejuvenating the minds and body of the students. Indoor and outdoor games are conducted .Games like Cricket, Football, Throw ball, Volley ball, Tennikoit, Caroms and Chess, made the sports day quite exciting.

MENTORING @SNGIMS

Mentoring @ SNGIMS has always ensured promising managers for tomorrow. A day at SNGIMS starts with a mentoring session where every faculty is a mentor and students are the mentees. Individual copies of either Economic Times or Business Line are given to students. Newspaper reading, lively discussions on contemporary topics and counseling activities are undertaken in mentoring sessions.

TRAINING @ SNGIMS...

Placement training for II MBA

The placements at SNGIMS have always made the neighbors envious. The placements are the best at SNGIMS. Every year around 90% of the students are placed in reputed companies. SNGIMS is persistently taking efforts in training the students in this regard, so that our students are equipped with the best of knowledge and skills to face any stressful recruitment procedure. Here are some of the steps taken up by this b-school....

- SNGIMS allots 4 hours per week for placement training and personality development, wherein activities such as Group Discussions, Presentations, Management Games, Mock interviews etc. are conducted regularly.
- Apart from the in-house training, external agencies are also brought to the campus for ensuring placement readiness of the students:



- MBA Placement training was given to students of II MBA on 15th and 16th of September 2011 by Dr. S. Manovaraja & Mr. Vishnu of Fragrhen Academy, Tirunelveli. The sessions included Analytical reasoning, Group discussions, Resume writing, Interview skills etc.

- Aptitude coaching was given by Mr. Parthibhan, EDUCARE (Educational Consultancy & Coaching) to the II MBA students on 22.09.2011.

- Mock interview was conducted by Mr. Vishnu, Fragrhen Academy on 11.10.2011

Soft Skills training for I MBA

- SNGIMS has allotted 4 hours per week for training and development, wherein activities such as Group Discussions, Group Presentations on various pre determined topics; Management Games etc. are conducted regularly. It is ensured that 100% of the students participate in the events. This helps them improve their communication skills and erode the stage fear.

- Apart from the in-house training, Soft Skills Training was given by Dr. Manovaraja, CEO & Mr. S. Vishnu Ram, Manager, Training & Development, Fragrhen Academy, Tirunelveli on 21st & 22nd of February 2012 and 1st of March 2012.

ANNUAL DAY

SNGIMS annual day is a mega event .All achievers are appreciated and awarded on this day. Our management felicitates the achievers and rank holders with Gold, Silver medals and cash prizes. The “Light of Glory” is a traditional event where the outgoing students symbolically pass on the SNGIMS culture to the junior batches. It is on this day, Anuvrithi , our newsletter is released.



FACULTY ACHIEVEMENTS

Faculty members of SNGIMS have always been an asset to the institute. Committed to the development of the students the faculty members have ceaselessly tried to upgrade their knowledge so that their classrooms are effective.

? Mr. P.Radhakrishnan and S. Balachandran attended a AICTE Sponsored Staff development Programme on “Emerging Trends in Commodity Market” conducted by Sri Ramakrishna Engineering College during July 4-16 2011

? Ms. P. Ponmeenakshi, Assistant professor, delivered a guest lecturer on 'Be a specimen; not a copycat' in Jawaharlal Institute of Management on 05.08.2011

? Ms. P. Ponmeenakshi, Assistant professor, delivered a guest lecture on 'Contemporary Trends in International Marketing' in Park College of Engineering & Technology on 20.08.2011

? Ms. P. Ponmeenakshi & Ms. Sangeethanair, Assistant Professors, presented a paper on 'Combating Corruption' in the National Conference on 'Management Challenges in Emerging Indian Economy' organized by Guruvayurappan Institute of Management on 24.09.2011

? Ms. Devi Premnath, Assistant Professor (SG) published a paper on 'Visionary Leadership and Strategic Management' in JM International Journal on Human Resources (ISSN Print 2230-9233), Volume 1, Issue 4, August 2011.

? Ms. Devi Premnath, Assistant Professor (SG) published a paper on 'Asset Liability Management of Punjab National Bank' in Research Journal of Finance & Accounting (ISSN 2222-1697), Volume 2, NO 3, 2011.

? Ms. Sangeethanair, Assistant Professor attended a Management Development Program (MDP) on 'Transforming HR through Technology' organized by Sardar Vallabai Patel International School of Textile Management, Coimbatore on 11.10.2011

? Ms.P. Ponmeenakshi, Assistant Professor presented papers on 'Problems faced by women construction workers in construction sites' and 'Dissemination of healthcare service to rural women in India' in the international conference on 'Ever-growing & Never-ending Management Challenges' held at Mahendra Engineering College, Namakkal on 29.10.2011.

? Ms. P.Ponmeenakshi, Assistant Professor, attended a Faculty Development Program (FDP) on 'Challenges & Strategies to be adopted in implementing Quality Management System in Manufacturing & Service Industries' organized by KPR School of Business, Coimbatore on 24.12.2011.

? MR.P.Radhakrishnan HOD delivered a special lecture on “New Issue and Capital market “ in Government Arts College Valparai on 16.03.2012.

? Mr. T.K. Ashvin had participated in an HR Conclave Conducted by National Institute of Personnel Management on 5th and 6th of April at the Hotel Residency.

? Miss.P Ponmeenaskshi delivered a guest lecturer on application of multivariate technic in research on 24 th April 2012 at Park College of Enginnering Technology

Photo

COMMENDABLE PLACEMENTS @ SNGIMS

SNGIMS takes pride in announcing its remarkable placement record this year. More than 95% of the students are placed in top corporates with excellent pay packages. Placement season kick started with Aviva visiting the Campus to pick students for their Marketing department. This b-school has tirelessly worked towards placing the students and the efforts have fulfilled as most of the eligible students have been placed in good companies. Our students was successful in meeting the corporate expectations and they were in turn promised by good salary levels ranging from 2 lacs to 4 lacs.

The following table shows a glimpse of the placements made by SNGIMS

NEWWAVE COMPUTING PVT LTD

Karthick G

RELIANCE MONEY

Vishnu S

Krishna Prasad B

Sumesh R Krishnan

RELIANCE COMMUNICATION

Vijay Anand M

Sharath Menon

Jithesh M

Sumesh R Krishnan

Nirmal R

CAREERNET CONSULTING

Sharath Menon

Manappuram Finance Ltd

Deeraj A.S

Sangeetha M

Sangeetha M

Karthick G

Deeraj A.S

Vishnu

Anoop Kumar

Abin.C. Abraham

Venkatesh M

Viswanathan.K

Sreejith S

Prajith. K

Jithesh. M

Mohanraj.B

Sumesh.R.Krishnan

Karvy Stock Broking

Aishwarya.M

OM LOGISTICS

Sumesh R Krishnan

Sharath

INDIA INFOCOMM LTD

Venkatesh.M

L.Sikkandhar Basha

Dhanasekaran.S

Senthil Kumar .C

Mohanraj.B

WOOD LAND RETAIL

Vishnu.S

Jithesh.M

Nirmal.R

AVIVA LIFE

Kamal A.S

Dilton.W

Nisha.M.

Dhanasekaran.S

Nikhil.K

ICICI Bank Ltd

Nirmal.R

Ayyub V.Y

Jithesh.M

Prajith .K

Selva Ganesh.C

Dheeraj A.S

Saithu Muhammed M

Rubahan J

Anver Saleem VT

Syed Zafar

Below mentioned list are some companies where we have arranged off campus interview

- 1) Agsar Paint
- 2) ICICI Securities
- 3) Cognizant Technology Solutions BPO
- 4) Capgemini
- 5) Getit infomedia
- 6) India Bulls Ltd



Apart from these commendable placement records, our placement efforts have helped students of the neighboring colleges also to get good placements. Hearty congratulations to our Placement coordinator Mr.T.K Ashvin for the tremendous efforts he has taken for these commendable placements!

STUDENTS COUNCIL



Vishnu.S
Chairman



Nisha.M.
Secretary



Drishya Narayanan
Vice Chairman



Vipin.A.P
Joint Secretary

AWARD WINNERS OF 2010-12 BATCH

**Academic
Excellence**



Aishwarya. M

**Best Outgoing
Student**



Sumesh.R.Krishnan

**Best
Coordinator**



Kamal.A.S

Our Prestigious Placement Partners



SNGIMS BATCH 2010 -12



Date	Name of the Resource Person	Professional Profile of the Resource Person	Topic Handled
05.09.2011	Mr. G. Chandran	General manager (Retd.), Indian Overseas Bank	Global Recession and its impact on Indian economy
23.09.2011	Mr. K. Ganesh Babu	Director, Aashirvadh Financial Services Ltd, Coimbatore	Financial Derivatives
29.09.2011	Dr. R. Chandrasekhar	Professor & Consultant, Coimbatore	Corporate world is bigger than Classroom
28.10.2011	Dr. V. Subadra	HOD, Dept. of MSW, Sree Narayana Guru College, Coimbatore	Life Skills
04.11.2011	Mr. P R Ramesh Kumar	Advocate, Coimbatore District Court, Coimbatore	Consumer Protection Act
08.11.2011			Cyber Laws and Patent & Copyrights
15.11.2011	Mr. James Vineeth	Senior Consultant, Launchpad LLC, Erode	Attitude Development
02.12.2011	Mr. Joe A Sacaria	Assistant Director, Editorial, The Economic Times, Chennai	What is beyond MBA?
20.03.2012	Dr. R. Panneerselvam	Professor, School of Management, Pondicherry University	Operations Management - Aggregate Planning & MR Scheduling