

MANDATORY DISCLOSURE

INSTITUTE PID: 1-6055761

Approval Letter F.No. Southern/1-36253172979/2023/EOA, dated 10 June 2023 for the academic year 2023-24

(As on 31st January 2024)

1	Name of the Institution	Kumaraguru School of Business (Formerly Sree Narayanaguru Institute of Management Studies)
	Address of the Institution	NH 47, Palakkad Main Road, K.G Chavadi
	City & PIN	Coimbatore
	State / UT	Tamilnadu
	Longitude & Latitude	10.87263762590953, 76.88668176404457
	Phone Number with STD Code	
	Mobile Number	7397707746
	Fax Number with STD Code	
	Office hours at the Institution	8:45 am TO 5:00 pm
	Academic hours at the Institution	9:00 am TO 4:30 pm
	E-Mail	principal@ksbedu.in
	Website	www.ksbedu.in
	Nearest Railway Station (Distance in KM)	Ettimadai Railway Station (6.3 KMS)
	Nearest Airport (distance in KM)	Coimbatore Airport (38 KMS)
	Type of Institution	Private-Self Financed
Category (1) of the Institution	Non Minority	
Category (2) of the Institution	Co-Ed	
2	Name and address of the Trust	Ramanandha Adigalar Foundation
	Type of the Organization	Trust
	Address of the Organization	Kumaraguru College of Technology Campus, Chinnavedampatti (PO), Coimbatore-641049
	Phone Number with STD Code	0422-2661137
	Mobile Number	9952401003
3	E-Mail	eo@kct.ac.in
	Name of the Principal	Dr. P. Syamsundar
	Exact Designation	Principal i/c
	Address of the Principal	NH 47, PALAKKAD MAIN ROAD, K.G CHAVADI
	Mobile Number	9894146967
4	E-Mail	syamsundar.p@ksbedu.in
	Name of the affiliating University	Bharathiar University
	Address	Bharathiar University, Coimbatore, Tamil Nadu 641046
	Website	www. https://b-u.ac.in/
	Latest affiliation period	Permanent Affiliation

5. Governance

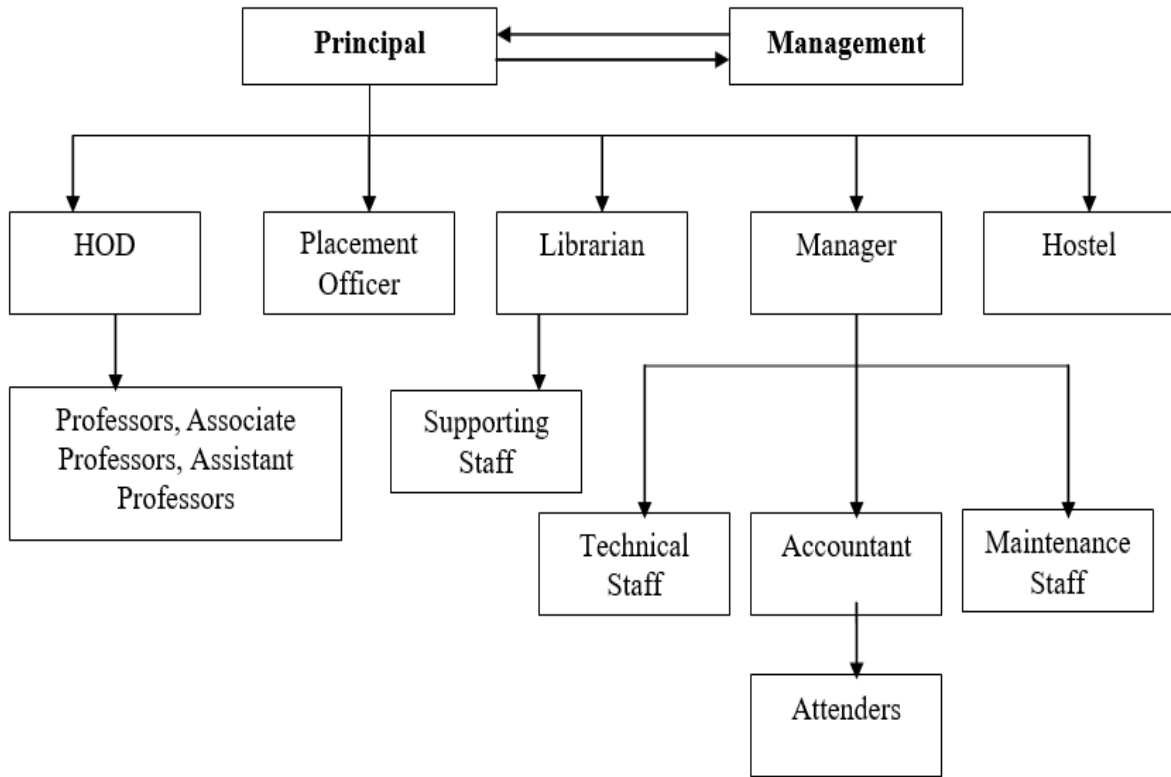
5.1. Governing Council

<p><u>Chairman</u></p> <p>Dr. B. K. Krishnaraj Vanavarayar, B.Com, B.L., No.14, Rukmani Nagar, Ramanathapuram Coimbatore-641045.</p>	<p>Industrialist / Educationist – Nominated by Management</p> <p>Dr. Vijila Kennedy Principal, Kumaraguru College of Liberal Arts and Science, Coimbatore 641 049.</p>
<p><u>Members (Management)</u></p> <p>Dr. M. Manickam, M.Sc., M.B.A., Vice Chairman & Managing Director, M/s Sakthi Sugars Limited, 180,RaceCourseRd, Coimbatore-641018.</p>	<p>Bharathiar University Nominee - awaited</p>
<p>Sri. M. Balasubramaniam, M.Com, M.B.A., Managing Director, Sakthi Finance Ltd., Coimbatore-641012.</p>	<p>State Government Nominee - awaited</p>
<p>Sri. M. Srinivaasan, B.E., M.B.A., Managing Director, Sri Chamundeeswari Sugars Ltd., 76,UlsoorRoad, Bangalore-560042.</p>	<p><u>Teachers of the College – nominated by Principal</u></p> <p>Dr. G. Bhuvaneshwari Professor, Kumaraguru School of Business, Coimbatore.</p>
<p>Mr. Shankar Vanavarayar, B.Com, MBA, M.A(Leeds) No.14, Rukmani Nagar, Ramanathapuram, Coimbatore-641045.</p>	<p>Mr. M. Ganesh Kumar, Assistant Professor, Kumaraguru School of Business, Coimbatore.</p>
<p>Industrialist / Educationist-Nominated by Management</p> <p>Thiru. G Muniyasamy, B.Tech., MBA, Executive Director, Ramanandha Adigalar Foundation, Coimbatore – 641 049.</p>	<p><u>Member Secretary(Ex-Officio)</u></p> <p>Dr. P. Syamsundar Principal i/c, Kumaraguru School of Bsuiness, Coimbatore.</p>

5.2- Academic Council: NA

5.3 Frequency of meetings & Date of last meeting

5.4 Organizational Chart



5.5	Nature and Extent of involvement of Faculty and students in academic affairs/improvements	Yes
5.6	Mechanism/ Norms and Procedure for democratic/ good Governance	Yes
5.7	Student feedback mechanism on Institutional Governance / faculty performance	Yes
5.8	Grievance Redressal mechanism for faculty, staff and students	Yes
5.9	Establishment of Anti Ragging Committee	Yes
5.10	Establishment of Online Grievance Redressal mechanism	Yes
5.11	Establishment of Grievance Redressal Committee in the Institution	Yes
5.12	Establishment of Internal Complaint Committee (ICC)	Yes
5.13	Establishment of Committee for SC / ST	Yes
5.14	Internal Quality Assurance Cell (IQAC)	Yes

6. Programmes

- Name of Programmes Approved by AICTE : M.B.A.
- Name of Programmes Accredited by NBA : ---
- Status of Accreditation of the Course : Eligible – Not Applied
- Total number of Course : 1
- No. of Course for which applied for Accreditation : 0
- NAAC Accreditation Status : NOT APPLIED

Number of Seats				60
Duration				2 Years
Cut off marks/rank of admission during the last three years				
	2022	2021	2020	
TANCET	1	1	1	
MAT/CET	14	22	18	
Fee (as approved by the state government)				
Placement Facilities				Yes
Minimum				3.5 Lakhs
Maximum				7 Lakhs
Average				4.25 Lakhs

7. Faculty

Sl. No.	Faculty Unique ID	Title	First Name	Last Name	Designation
1	1-4163196894	Dr.	Palanisamy	Syamsundar	Principal
2	1-9528852741	Dr.	Ganesan	Bhuvaneswari	Professor
3	1-401649845	Mr.	Ashvin Thandayan	Kandiyil	Asst. Professor
4	1-4494105746	Ms.	Gopi	Suparna Nair	Asst. Professor
5	1-9426857727	Mr.	Natrajh Gounder	Sooriyapragash	Asst. Professor
6	1-43373208361	Mr.	Malaisamy	Ganesh Kumar	Asst. Professor
7	1-43404566497	Ms.	Remamianpillai	Priyanka	Asst. Professor

8. Profile of the Principal

Name		Dr. P. Syamsundar	
Date of Birth		15/08/1984	
Unique id		1-4163196894	
Education Qualifications		MBA., Ph.D.,	
Work Experience	Teaching	16 Years	
	Research		
	Industry		
	others		
Area of Specialization		Finance	
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level			
Research guidance	No. of papers published in National	10	
	International Journals	10	
	Conferences	24	
Projects Carried out		6	
Patents (filed & granted)		-	
Technology Transfer		-	
Research Publications - No. of papers published in		National Journal	10
		International Journals	10
		National Conference	12
		International Conference	12
No. of Books published with details (Name of the book, publisher with ISBN, year of publication, etc)		05 Book Chapters	

9. FEE

1	Details of Fee, as approved by State Fee Committee, for the Institution	GQ – Rs. 35,000 / semester MQ – Rs.55,000 / semester
2	Time schedule for payment of Fee for the entire Programme	Oct / Feb
3	No. of Fee waivers granted with amount and name of students	Nil
4	Number of scholarship offered by the Institution, duration and amount	Nil
5	Criteria for Fee waivers/scholarship	10% Fee Waiver for students who scored 85% in UG
6	Estimated cost of Boarding and Lodging in Hostels	50,000/-
7	Any other fee please specify	Nil

10. Admission

		2022-23	2021-22	2020-21
Number of seats sanctioned with the year of approval		120	120	120
Number of students admitted under various categories each year in the last three years	Govt. Quota	1	1	1
	Management / Lapsed Quota	14	22	18
	NRI	-	-	-
	PMSSS (J&K)	-	-	-
	PIO/FN/CIWGC	-	-	-
Number of applications received for admission under Management/Lapsed Quota		-	-	-

11. Admission Procedure: Common Entrance Test (TANCET, CET)

12. Criteria and Weightages for Admission

13. List of Applicants

14. Results of Admission under Management seats/Vacant seats

15. Information of Infrastructure and Other Resources Available

	Nos (Qty)	Average Area in Sqm.
Number of Class Rooms and size of each	4	101
Number of Tutorial rooms and size of each	2	50
Number of Laboratories and size of each	NIL	
Number of Drawing Halls with capacity of each	-	-
Number of Computer Centers with capacity of each	1	172
Central Examination Facility, Number of rooms and capacity of each	1	34
Barrier Free Built Environment for disabled and elderly persons	Available	
Occupancy Certificate	Available	
Fire and Safety Certificate	Available	
Hostel Facilities	Available	

15.2 Library

Number of Titles	5918
Number of Volumes	10756
Number of Journals Published in India	12
Number of Journals Published at Abroad	12
Number of eBook Titles	3305
Number of eBook Volumes	3305

E- Library facilities

Details of online National / International Journal subscribed

DELNET	
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Laboratory and Workshop

Computer Lab	1-172 Sqm
Hardware Junction Lab	NIL

Computing Facilities

Internet Bandwidth	60 Mbps
Number and configuration of System	60 Core I3
Total number of system connected by LAN	60
Total number of system connected by WAN	-
Major software packages available	Tally, SPSS, SAP, OFFICE
Special purpose facilities available	-

List of facilities available

Innovation Cell	Yes
Social Media Cell	Yes
Games and Sports Facilities	Yes
Extra-Curricular Activities	Yes
Soft Skill Development Facilities	Yes

Teaching Learning Process

Curricula and syllabus for each of the Programmes as approved by the University	Yes
Academic Calendar of the University	
Academic Time Table with the name of the Faculty members handling the Course	
Teaching Load of each Faculty	
Internal Continuous Evaluation System and place	
Student's assessment of Faculty, System in place	

16. Enrollment & Placement details of students in the last 3 years

ENROLMENT:

2022-23		2021-22		2021-20	
Intake	Admitted	Intake	Admitted	Intake	Admitted
120	15	120	23	120	19

PLACEMENT

Sl. No		2023-22	2022-21	2021-20
1	Approved Intake	120	120	120
2	Number of Companies Visited	8	4	7
3	Number of Eligible Students	23	18	64
4	Number of Students Placed	23	9	23
5	Lowest Package in Lakhs	3.5 Lakhs	2.5 Lakhs	2.5 Lakhs
6	Highest Package in Lakhs	7 Lakhs	4 Lakhs	5 Lakhs

- LoA and subsequent EoA till the current Academic Year

Available in our website: <https://www.ksbedu.in/approval-letter/>