

anuvrithi

ANUVRITHI

NEWSLETTER FROM SNGIMS

Issue 8, April 2017

SNGIMS BELIEVES IN MAKING A DIFFERENCE..

**We do everything that we can,
to make sure they become everything that they can**



Activities, Games.. A New Approach to Learning

Work Hard, Have Fun, Make A Difference...



SREE NARAYANA GURU INSTITUTE OF MANAGEMENT STUDIES

A Stand Alone B-School

(Affiliated to Anna University, Chennai & Approved by AICTE, New Delhi)

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EDITORS' DESK

Dear readers,

"If you want to get different results, do things differently and if you try one method and it falls short, try another method...until you get what you want"

Welcome back to our yet another great issue of Anuvrithi 2017. Our news letter is indeed a reflection of the activities that we have portrayed professionally in our campus and each issue is a milestone that marks our growth, unfolds our imaginations and gives life to our thoughts and aspirations. Every year targets are set, milestones are reached and the zealous team set forth for the accomplishment of new dreams. The previous issues were a testimony of our relentless efforts taken in pursuit of reaching the pinnacle of success; yes we have reached the pinnacle and have in fact been very successful in bringing transformation into the lives of our students. We feel that the quest for brilliance and quality needs immense burst of optimism and exuberance among the students and as educators our task is to maintain and strengthen the level of enthusiasm and quality education which is aimed at learning, unlearning and relearning. We are persistently trying to envisage a sustainable knowledge society through our students and trying to live our vision and mission.



Dr. Rajeswari Krishnan
Principal, SNGIMS



Dr. P. Radhakrishnan
HOD, SNGIMS



Dr. Devi Premnath
Associate Professor, SNGIMS

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SNGIMS, A STRONG BRAND IN THE FIELD OF MANAGEMENT EDUCATION

Sree Narayana Guru Institute of Management Studies, popularly known as SNGIMS, started in the year 2008, has strongly established its brand. Looking back, one can realize that SNGIMS faced a lot of challenges to prove itself in the ever competitive environment and indeed it has successfully stamped as one of the best B Schools, most sought by the aspiring students. Performance of SNGIMS is well recognized by both Academic and Industry experts.

Being an MBA institute, it becomes imperative on the part of SNGIMS to change and transform on a continuous basis to live up to the expectations of the students' community. To realize the institution's visionary dreams,



SNGIMS has adopted openness in approach, persistently trying to multiply the knowledge level of the students by geometric rates. The shift from teaching focused to learning focused curriculum design, delivery and evaluation process has helped SNGIMS to trend a path of difference.....

Academic results of SNGIMS are always excellent, as compared to its competitors, with a high and consistent pass percentage and many University ranks. The college has a commendable Placement record, with reputed companies visiting the campus consistently. This year too, SNGIMS's performance is well above the industry average.

ABHIKRAMA '16, the Welcome Ceremony

Abhikrama, the welcome ceremony for the freshers, was organized by SNGIMS on August 22, 2016. The 9th batch of MBA students was given a red carpet welcome. Dr Rajeswari Krishnan, Principal, SNGIMS welcomed the gathering. It was an event where parents had also participated. A detailed presentation on the essence of SNGIMS was given by Dr. Devi Premnath and Mr. Ashvin T K, faculty members of SNGIMS. The Chief Guest of the day was Dr.R. Chandrasekhar, Professor, Trainer and Consultant. Mr.T.Sampath, MD, & CEO, Success IAS Academy was the Guest of Honor. The function was presided over by Mr.T.S Harish Kumar, Secretary, SNGET and Mr. M.P.Vijayan, Treasurer, SNGET felicitated the gathering.



VIVERTANA'16, the Orientation Program

To instill team spirit among the students, SNGIMS makes it a practice to orient the first year students. The students were taken for a residential outbound activity learning orientation program organized by LEAP Academy, Coimbatore at their campsite at Mettupalayam, from 7th to 9th of September 2016. The main



objective of the program was to tune the students to the wants and demands of the course underway. Situation analysis and various life skills were imparted to the students through different interesting activities. A much unified and rejuvenated team returned to the campus.



PRABHODANA '16, the Personality Development Program



PRABODHANA, a four day personality development program for the students of II MBA was organized by SNGIMS at our campus. The programme started on 20.07.2016 and concluded on 22.07.2016. A lot of management related activities such as Business Quiz, Finance Games, HR Games, Marketing Games and Best Manager events were conducted. Certificates and Cash awards were presented to the participants in the valedictory session by the Principal.

IN-HOUSE TRAINING

Mentoring

A day at SNGIMS starts with mentoring session between 9.15 a.m. to 10 a.m. Updation is the order of the day and our mentoring sessions are aimed for it. The faculty members as mentors interact with the mentees. The individual copies of business dailies like Economic Times, Business Line, Business Standard etc. given to the students, are read in the sessions of smaller groups of students facilitated by faculty members, and a complete discussion is carried out. The important topics are later presented by the students which help them to have an in-depth idea of the topics discussed. The faculty members give counseling to the students on matters related not only to academics but also personal.



Seminar Presentations

Seminars and presentations form a part of routine in SNGIMS. The students of first year MBA had an exclusive seminar presentation on 22.11.2016. Business intelligence, Stress management, Conflict management, Mutual fund and Change management were some of the topics of contemporary flavor that was delved over. The aim of this peer learning assignment was to induce self confidence into the students and to improve their communication skills.

MANOGAT '17, the Seminar Competition

Manogat is a seminar competition conducted for the students of SNGIMS, every year. The students, split in different teams, are made to present contemporary topics related to management. The presentation is judged by external experts. This year, Manogat was organized on April 1, 2017 and Dr. Deepa Manickam, Associate Professor, Kumaraguru College of Technology, Coimbatore was the esteemed judge. Presentations on various topics like Goods and Services Tax (GST), Union Budget, Trump policies, Water Scarcity, Educational policies etc., followed by Question and Answer session, helped the students in proper understanding of the topics discussed. A very constructive feedback was given to the students, which allowed them to improve and sharpen their presentation skills. Cash prizes were awarded to the best performers.



Club Activities



We always believe in the mantra that learning becomes most enjoyable when we pursue our best of interest and live the life through what we learn. Keeping this in mind, a wide range of student run clubs were conceived in SNGIMS with the support of the faculty team. 360 degree exposures to the students were intended through these experiments.

Clubs like, Ethical, Social, HR and Movie making, gave them an opportunity to connect management with the outside world. The various educative activities portrayed by these clubs helped them to learn, relearn many facets of life with management as the base. Club members who were engaged in their respective club activities during the entire even semester, portrayed myriads of skills before the faculty team from 27th to 30th of March 2017.



Placement Preparatory Training



Gearing up the students for the placement drives is an usual affair in SNGIMS. We are proud to state that majority of our students find places in various companies because of the rigorous training given to them. Placement process commences in the third semester. In the training and development sessions, students are mentored on various aspects of Resume preparation, Group Discussions on contemporary topics and Mock interviews. These training sessions infuse confidence in students and help them to outperform in the placement drives.

Corporate Connect

A symbiotic relationship exists between the college and the corporate.

- A survey assignment was carried out by our students from 30.07.2016 to 2.08.2016, for APM United Group of Companies
- Mr. Abin, Deputy Manager, State Bank of India, Pichanur, spoke on the topic "Online Banking - a New Frontier" on 27.07.2016
- Mr.T.Sampath, MD&CEO, Success IAS Academy gave a lecture on "Opportunities in Government Sector" on 22.08.2016

- Dr.R.Chandrasekhar, Professor, Trainer and Consultant spoke on the topic “MBA moulds your Personality” on 22.08.2016
- On 31.01.2017 Mr. Prasanth Ramani, Regional Marketing Manager, ICICI Securities (Tamilnadu and Kerala), interacted with our students on the topic “Share Trading and Demonetisation”
- A lecture was delivered by Mr.G.Balasubramaniam, Company Secretary and Finance Controller, Roots Multiclean Limited, Coimbatore on the topic “Corporate Social Responsibility and Legal Environment” on 4.02.2017
- An exclusive Post Budget Analysis was carried out in SNGIMS by Dr. Kangasabapathy, Professor, Sastha College, Chennai on 13.02.2017



TRAINING BY EXTERNAL RESOURCES

Soft Skills Training

Dr. Manova Raja, CEO, Fraghern Academy, Tirunelveli, conducted a Soft Skill training programme for the students of I MBA on 7th & 8th of February 2017. The training had an emphasis on Attitude shaping and Motivation apart from helping the students develop on their communication skills.

Placement Training



External trainers from Brainwave Business Solutions, Coimbatore carried out placement training for the students of II MBA on 26th and 27th of October 2016. A complete training module, right from Resume preparation to Interviews, was dealt on. The students were assessed and report cards produced on each individual, helped them to have introspection leading to further improvement.

INDUSTRIAL VISIT

International Industrial Visits

The students of II MBA were taken for a 5 day overseas trip to **Malaysia** on 2nd of March 2017. Malaysia being a favorite tourist destination gave ample scope for sightseeing also. The visit to the Pewter Factory and the famous Watch Emporium gave insights of the business environment there. The visit concluded on 6th March. These industrial visits acted as excellent learning tools, which helped the students to gain different perspectives of the world around them.



Local Industrial Visit

When it is time for tours and exploration, the best place is our country. The more we travel more we learn. SNGIMS makes it a practice of taking out students to different destinations in and around India. This year, the II



MBA students were taken to Mysore Silk factory on 27th of August 2016. The Silk houses are very popular in **Mysore** and they play a very important role in the economy. The visit was able to give a better insight into textile industry and its various HR practices. The Wildlife sanctuary, Orchidarium and the natural scenery of **Coorg and Bangalore** encouraged the students to hang around and cherish the scenic beauty.

Udhagai with her hill station charm extended a warm welcome to our I MBA students with all her serenity on 18th March 2017. The students were taken to Riverside Tea Factory.

The various processes starting from leaf plucking to powdering were well detailed to the students by the company officials. The classifications of tea leaves according to the moisture content were explained helping them to know the very reason for the different quality of tea dust available in the market. The sightseeing that followed, helped the students to appreciate the naturist beauty of the place.



TEJOMAYAA '17, the Intercollegiate Management Meet



Tejomayaa, the pride of SNGIMS is the mega management meet that this institute conducts, every year. 23rd February 2017 saw SNGIMS bursting with an enthusiastic crowd of youngsters ready to showcase their talents. The meet was inaugurated by Mr. M.P.Vijayan, Treasurer, SNGET. Around 500 students from more than 30 Colleges from Tamil Nadu and Kerala participated in Tejomayaa '17. Various management events like Adzap, Creativity Games, Business Quiz, Build your Strategy, Product Launch, Best Management Team, Photography and Best

Manager were conducted with a touch of eminence. The events were exclusively conducted by the students of SNGIMS. There is a persistent effort from the part of the students to bring in new and innovative events in Tejomayaa every year, thus making it one of the favorite management meets among the student community. The valedictory session saw the Chief Guest Mr. M.V. Ravichander, Vice President, TVS Sundaram Motors, giving away the prizes. Ms. Vasantha Padamavathy of Ahalia Institute of Management was the Best Manager of Tejomayaa 2017. Govt Chitoor College bagged the Overall Trophy. The function was presided by the Secretary, SNGET, Mr.T.S. Harishkumar. Tejomayaa 2017 was yet another Success that SNGIMS could boast off.



KARIKADHANCHALNIKA '17, the National Seminar

Karikadhanchalnika is the National Seminar on Demonetization conducted by SNGIMS on 20.02.2017. Dhanchalnika means cleaning the financial system and this seminar also follows the “Karika”, the series of national seminars/conferences conducted in SNGIMS in the past. The seminar was inaugurated by Dr. Ansuman Chatterjee, Associate Professor, Christ College, Bengaluru and presided over by Mr. Sunil Haridass, Chairman, SNGET. Various experts threw light on the different perspectives of demonetization. Dr. Chatterjee handled a Technical Session on 'Demonetization – Indian & International Experience'. Dr.K.K.John, Professor, Saintgits Institute, Kottayam and Col A E Charles, Professor, Nehru Institute of Management enriched the day with their valuable ideas and opinions on 'Impact of Demonetization on Rural India' and 'Effect of Demonetization on Terrorism'. The day also witnessed paper presentations on various facets of Demonetization by the student community. The Valedictory session that followed was presided over by Shri M.P.Vijayan, Treasurer, SNGET. Dr.K.K.John delivered the valedictory address. The Seminar on such a current topic was much appreciated by everyone.



SAMVIKSHANA' 17, the Students Research Activity

Any institute to grow, it is essential that some meaningful research should take place in the backdrop. SNGIMS truly understands the importance of research and tries to inculcate the same into the students. Samvikshana is a persistent effort taken up by SNGIMS to acquaint the students into the art of inquest on various matters of social relevance. Samvikshana '17



was conducted on 21st March 2017 and the students, with

pre prepared questionnaires, visited various places in Coimbatore viz. Race Course, Nilgiris and Kannan Departmental Stores for data collection. The studies were compiled and findings were presented by the students, which is a meaningful contribution for the betterment of the society.

SNGIMS STUDENTS SHINE OUTSIDE

Our students are our pride and they waste no opportunities in bringing home laurels and prizes. The students participate in various events organized by the other colleges and showcase their talents.

- On 15th March 2017, Bharath Krishnan.C and Shijo.TV participated in Cresentica 2K17, an intercollegiate management meet conducted by Bharath Matha College, Kozhinjampara and won II prize in the quiz competition
- A quiz competition was conducted by Business Standards on 7.11.2016 and winners namely Ms. Divyasree and Mr. Arun K.S moved on to the next level (Regional) of quizzing

- Mr. Bharath Krishnan C and Mr. Shijo. T.V of I MBA participated in GIMFEST, the intercollegiate management meet conducted by Guruvayurappan Institute of Management, Coimbatore and won III prize in the Business Quiz competition on 3rd March 2017
- Mr. Sarath M was adjudged the Best Manager in VOLGURZ 2K17, an intercollegiate management meet conducted by EASA College of Engineering and Technology on 24.03.2017. The team comprising of Dhanya.C, Sarath.M, Shemeer Aziz and Vimal.A.S won I prize in the event Treasure Hunt. Mr. Shijo T.V. and Albutharaj.P won II prize for Facial painting. Team comprising Jasmin Ayesha.H, Haritha.V.S, Deepak Damodharan and Sarath A K won III Prize in Adzap. Team SNGIMS bagged the Overall Championship



ONAM CELEBRATIONS

Onam was celebrated with much pomp and show in our campus. This year Onam was celebrated on 9th September



2016. A mini Kerala was created in campus with boys and girls draped in mundu and



Kerala saris. Onam song, Pookalam, Thiruvathirakalli and Chendamelam stole the show. Mythological characters like Vamanan and Mahabali were recreated in the campus. The

mouth watering sadhya and the games organized there on made the day memorable

INDEPENDENCE DAY & REPUBLIC DAY

The Republic Day and the Independence Day were celebrated with vigor of patriotism. Dr.T.R. Krishnan did the honors of hoisting the flag. The students hosted a lot of programmes. The spirit of 'Bharath' was reinforced in the minds by the power packed speeches that were rendered on the day. The tricolor flag was unfurled and the students celebrated the day with a lot of solemnity and grandeur.



MEDITATION

Mysticism spread in air when the faculty members and students devoted themselves in a meditative session. Spiritual gurus and trainers from Heart fullness Foundation conducted a course on meditation in our campus on 1st, 2nd and 3rd of February 2017.

GANAPATHY HOMAM



It is a usual practice of SNGIMS to start of a year's activities with a spiritual binding. Ganapathy homam was performed in the campus on 22nd September 2016. The staff and students of SNGIMS participated whole heartedly and sought the blessings of Almighty for the betterment of the Institution and all its stake holders, in the years to come.

SPORTS DAY

A much awaited day in our campus is the sports day. The sports day was organized on 8th April 2017. Though the scorching sun tried to drain the energy of our students, the first year and the second year students had heated matches of Cricket, Football and Tennikoit. Indoor games like Caroms and Chess added to the sheen of the sports day. The college acknowledges the sportsmanship of the students on the Annual day with medals and certificates.



ANNUAL DAY



Our Annual day was a day of celebration, felicitation and festivity. Annual day celebrations for the Academic Year 2015-16 were hosted by SNGIMS on 29.04.2016. The event was presided by Mr.T.S. Harishkumar, Secretary, SNGET. Vice Chairman Dr. T.R Krishnan and the Treasurer, Mr. M.P. Vijayan felicitated the gathering. Chief Guest of the day was Mr. Shyam Sundar, Manager (PR&CSR), ACC Cements Ltd, Coimbatore. Anuvrithi the newsletter was released by the dignitaries. The day saw medals and cash prizes being distributed to the achievers.

GRADUATION DAY

The Graduation day for the 6th batch of SNGMians was organized by SNGIMS on 7th of May 2016. It was a pride to see our out-gone students glitzy with Academic robes and Caps, ready to be admitted to the Degree of Master of Business Administration. Dr. V. Natarajan, Associate Director, Naval Physical Oceanographic Laboratory, Cochin was the Chief Guest and Dr. K. Kadriavelu, Joint Director, DRDO, Coimbatore was the Guest of Honour. The function commenced with a grand Academic Procession to the venue led by Dr. Rajeswari Krishnan, Principal & Presiding Officer of the Graduation Day, with Dr. P. Radhakrishnan, HOD, SNGIMS,

Mr. Sunil Haridass, Chairman, Mr. T S Harishkumar, Secretary, Dr. T R Krishnan, Vice Chairman, Mr. K A Pankajkumar, Joint Secretary, Mr. M P Vijayan, Treasurer, SNGET followed by the Chief Guest and the Guest of Honour. Mr. Sunil Haridass, Chairman, SNGET administrated invocation and declared the Graduation Day open. Dr. Rajeswari Krishnan, Principal welcomed the gathering and presented a report on the activities of the College. Dr. V. Natarajan, Chief Guest delivered the Graduation address. Dr. P.Radhakrishnan, HOD presented



the candidates to the Principal, who administered the Pledge repeated by the candidates, admitted them to MBA degree and dissolved the Graduation Ceremony. The function had a majestic end with an elegant return of Academic Procession, after the Convocation. The graduation ceremony, organized in a very professional and grand manner, was cherished by every participant.

PLACEMENTS



Placements at SNGIMS are always the talk of the town. SNGIMS gives 100% placement assistance to the students. The training activities bear fruits when we find majority of our students being placed in various reputed companies. The third semester buzzes with companies on campus with students trying to pick up placements offers.



Placement drive was a successful affair in 2016-17, with most of our students wanting placements, getting placed with handsome salary packages varying from Rs. 7 lakhs to 3 lakhs per annum.

S. No	Name of the Student Placed	Designation	Company
1.	Amarnath. K	Corporate Manager	Wild Craft
2.	Abishek Nair	Training Coordinator	Jaro Educational Services
3.	Varsha, Ajay, Vignesh, Maharaja, Jessem, Mohammed Shanoof, Krishnapriya, Harish Nair, Vishnu, Iqbalshansa, Karthikeyan, Vignesh.S, Aswin.R, Karunakaran, Arun.K.S, Mohammed Nishad, Dineshkumar, Rohith, Sindhuja	Business Development Executive	Trade India

S. No	Name of the Student Placed	Designation	Company
4.	U.H.Farhan, Shibin.K.S., Reghunath, Mohammed Shanoof, Harish Nair, Nithish.P.H., Arun.K.S., Karthikeyan AbishekSowdiya, JoshnaSaliya Franklin, Divyasree, Sona.B, Mohammed Nishad, Rekha.S, Vignesh.P, Vignesh.S, Ajay.R Varsha.G, Dhanalakshmi, Neethu.V, Amarnath.K, Rohith.M.R, Sini.R, Rohit.K, Rubiya.B, Priyanka Balan, Krishnapriya, Vinothini.M, Anju.B, Arjun.M, Athira.M.R Aswin.R	Business Development Executive Training Officers Training Coordinator	Bright Star Training Solutions
5.	Abishek Sowdiya, Vignesh.P, Sini.R, Shibin.K.S Amarnath.K, Rohith.M.R, Sathish.G Arun.K.S, Dhanalakshmi, Athira,M.R Joshna Saliya Franklin Ajay.R, Sreeram, Vidya Devi, Vaishnavi Jayakrishnan, Aswin.R	Business Development Executive Corporate Relation Executive Aptitude and Soft Skill Trainers	Career Prime Recruitment and Training
6.	Harish Nair, Abishek Nair, Amarnath, Ajay.R	Business Development Executive	Accura Welding Rods and Pipes Manufacturer
7.	47 students shortlisted; awaiting for the final offer	Business Development Executive	Esaf Micro Finance

VOICE OF ALUMNI

It was a great honor to be a part of our institution, with a peaceful environment and well trained faculty members who are constantly updating them in all the aspects of business to educate the students. When I joined the institution I was not sure which field I am good at and my beloved faculties helped me to find out my potential and they motivated me in all the ways that are possible.

My life at SNGIMS helped me to look the things in a different perspective where I am ready to take all efforts to make all the opportunities as success and all my faculty members stood beside me believing that I will attain it. They corrected me where I was lacking and helped me to overcome all those problems and lifted me when I was down, which gave me strength to face everything. I got placed in the third semester through the campus placements. Today my life has changed on a positive note .



Vinith.D

Customer Support Associate, Amazon

I still vividly remember my first day in college. I was so excited in meeting new people. College felt like a liberation for me since I was far away from my family for the first time.

The campus was made vivid by the presence of students from different regions. The whole week of orientation was enlightening and did teach me the importance of team work through various activities. When the second week arrived, our lectures started off, it was a total different experience and I do remember that the atmosphere was totally different. Application oriented learning happened at the I remember that I used to compete in various intercollegiate meets and of course the spirit of competition was always made alive at campus. No matter whether we win the competition or not, but they used to tell us that participation was very important. They were very supportive and encouraged us in all our endeavors. I do remember how they conduct mock interviews and presentations every week which equipped us to face the interview without nervousness.



I take this opportunity to thank SNGIMS for the guidance and support.

Dileep D
Business Analyst
RDC Concrete India Pvt Ltd., Bangalore

Hi SNGIMS! I am a proud alumnus of this great institute . College infrastructure and hostel facilities are too good. Our campus is lively with mentoring , seminars, presentations and communicative English classes to improve our talents. My teachers at SNGIMS are very supportive and their encouragement made me reach higher heights. I have taken up a teaching career where I am a much appreciated faculty member in the campus and I feel that SNGIMS is instrumental for this. The teaching methodology practiced in SNGIMS is something which I have adopted today. Everyday I cherish the beautiful moments at SNGIMS.



Deepthi K Nair
Assistant Professor,
PG Academy, Edappal

Working as territory Sales Manager in Airtel, I am in this position because of SNGIMS. My self improvement was a result of the involvement of teachers, the personality development programmes that happened at



SNGIMS. I wish SNGIMS and its marvellous crew to continue their tireless efforts in all the future activities.

Mr. Pramod K.V.
Territory Sales Manager, Airtel

I was like Harry Potter in a magical world when I initially stepped into the campus. It was a new world, altogether. English was a nightmare and interacting with students was a big problem for me. I felt drained because of the lack of confidence. Soon the activities at campus and workshops came to my help. I was always encouraged and nurtured by my teachers. Slowly everything started changing and I felt that I am worthy of something in this world. My testimony may sound a little filmy, but this is a real account. Thank you for everything



Wishing all my juniors best of luck.... you are lucky to be a SNGmian yaar **Mr. Akbar Ali**
Agency Development Manager, Max Life Insurance

Exceeding excellence is what I have learnt from SNGIMS. A job in the bank was dream come true due to the constant motivation, support and the training sessions. Thanks to SNGIMS! I wish the upcoming batches a happy and enriched learning at SNGIMS.



Mr. Arjun B.
Assistant Manager, Axis Bank

RESEARCH HUB @ SNGIMS

SNGIMS seeks to create new avenues to explore into the unknown and underlying theories of management. Contributions to research were made in the form of publications. To cite a few Dr. Rajeswari Krishnan published the following articles,

- “Stock index Volatility using Garch model of FMCG sector –Evidence from NSE India” published in the International Journal of Printing, Packaging and Allied sciences Vol5,No1, February 2017, ISSN 2320-4387
- “A Study on factors influencing Employee Retention in IT/ITES Sector with special reference to Chennai, South India”, published in the International Journal of Printing, Packaging and Allied sciences Vol5,No1, February 2017, ISSN 2320-4387
- “A Study on financial literacy relationship between IT Sector and Educational Sector respondents”, published in Asian Journal of Research in Social Sciences and Humanities volume 6, No -8 August 2016 ISSN 2249-7315
- “Faculty Engagement in Business School and Students Attainment” was published in Asian Journal of Research in Social Sciences and Humanities in July 2016 ISSN 2249-7315
- Ms. Nithya, Assistant Professor, Sankara Institute Of Management, Coimbatore, research scholar under the guidance of Dr. Rajeswari Krishnan appeared for a public viva voice for the conferment of her doctoral degree at SNGIMS on 12.01.2017



Dr.P.Jayakumar, published an article on “Problems faced by Elderly” in the Indian Journal of Applied Research, Impact factor 3.919, Vol 7, issue 2, Feb 2017.

Dr. Devi Premnath published an article titled “A study on the effect of celebrity attributes on the brand image and brand purchase decisions” in Trans Asian Journal of Marketing and Management research. Impact factor 4.289, ISSN2279-0667, Vol 6, Issue 1, January 2017.

Dr.P.Ponmeenakshi's paper titled “How to overcome innovative India's deficit through education” finds a place in International Journal of Advance Research and Innovative Ideas in Education, with ISSN 2395-4396, Volume No: 1, issue: 3, impact factor of 4.06.

FACULTY CORNER

To build new horizons in the field of education, it has become essential that we extend our wings of knowledge to our neighbors for the development of this community. Our mission is to pass on the mantras of management selflessly to other temples of learning. We grow by building a strong knowledgeable network. This pursuit continues with our faculty members acting as brand ambassadors traveling miles and miles and delivering the best they can.

- Dr.P.Radhakrishnan has passed the NISM – Research Analyst examination, NISM –Investment Adviser level –I and II, NISM –Mutual Fund distributors examination. He is a SEBI certified investment adviser and SEBI empanelled financial education resource person. He is also an AMFI registered mutual fund advisor and has delivered more than 10 guest lectures on different topics to various colleges like Avinashilingam University, Hindusthan College, SNR Sons College and GVG Visalakshi College for Women.

- Mr. Mayil Rajan interacted with the students of ADM College for Women, Nagapattinam on the topic “Women and Career Planning” on 06.02.2016
- Dr. Devi Premnath and Mr. M. Rajesh conducted a workshop titled “Management for You” for the students of BCom (CA) and BCom of SNGC on 08.02.2016 and 17.02.2017 respectively
- An exclusive workshop on “Management Tactics and Applicability” was conducted for the students of BSc Computer Science on 09.02.2017 by Dr. Devi Premnath
- Mr.T.K. Ashvin and Mr. M. Rajesh gave a lecture on the topic “A Complete Guide to Career Planning” for the BCom, BCom (CA) students of Govt Arts College, Ooty on 13.02.2017
- Dr.P.Radhakrishnan , Dr. P.Jayakumar and Mr.T.K.Ashvin interacted with the students of Govt College Udumalpet on 18.01.2017
- Dr. Jayakumar.P served as a resource person and delivered a lecture on “Role and Responsibilities of the Youth” in a programme organized by NSS wing of, Sree Narayana Guru College on 01.03.2017

STUDENTS COUNCIL

The following are the Students Council members of SNGIMS, who shoulder the responsibilities of organising and conducting various quality programs in the campus:



Mr. R. Ajay
II MBA - Chairman



Ms. H. Jasmin Ayesha
I MBA - Vice Chair Person



Mr. T. V. Shijo
I MBA - Secretary



Ms. Akhila Pinson
II MBA - Joint Secretary

AWARD WINNERS



Ms. A. Aswani
I Rank
(2014 - 16 Batch)



Mr. S. Shafi
II Rank
(2014 - 16 Batch)



Mr. K. Amarnath
Best Outgoing Student
(2015 - 17 Batch)



Ms. K. Sulfia, II MBA
Academic Excellence
(2016 -17)



Ms. C. Dhanya, I MBA
Academic Excellence
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